



**MORE PAGES —
MORE FEATURES**

OCTOBER

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HIT PARADER

A CHARLTON PUBLICATION

THE LITTLE SHOEMAKER

**IN THE CHAPEL IN
THE MOONLIGHT**

**I UNDERSTAND JUST HOW
YOU FEEL**

HEY THERE

STEAM HEAT

SH-BOOM

I'M A FOOL TO CARE

**GOODNIGHT SWEETHEART
GOODNIGHT**

**THANK YOU FOR CALLING
THE HIGH AND THE MIGHTY**

IN A GARDEN OF ROSES

FRIENDS AND NEIGHBORS

**TAKE EVERYTHING BUT YOU
TO EV'RY GIRL—TO EV'RY BOY**

MY FRIEND

THEY WERE DOIN' THE MAMBO

CHAIN REACTION

NAPOLEON

GREEN YEARS



ROSEMARY
CLOONEY

In This Issue

What Makes Como Click?

Frank Weir — Britain's "Happy Wanderer"

Fan Club Hi-Lites — Exclusive New Feature

IF WE SEND YOU A STUNNING \$10⁹⁸ DRESS WITHOUT 1¢ COST

...will you WEAR and SHOW it in your community?



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The HIT PARADER BAND WAGON OF

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Feature

TOP TUNES

IN THE CHAPEL IN THE MOONLIGHT

BILLY HILL

How I'd love to hear the organ
In the chapel in the moonlight
While we're strolling down the aisle
Where roses entwine
How I'd love to hear you whisper
In the chapel in the moonlight
That the lovelight in your eyes
Forever will shine
Till the roses turn to ashes
Till the organ turns to rust
If you never come I'll still be there
Till the moonlight turns to dust
How I'd love to hear the choir
In the chapel in the moonlight
As they sing "Oh! Promise Me"
Forever be mine.

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THE HIGH AND THE MIGHTY

NED WASHINGTON DIMITRI TIOMKIN

I was high and mighty,
How I laughed at love and the stars
above,
Then you came like a gentle flame
And helped me to find my way!
I was high and mighty
And I told my heart where to stop and
start,
Now I find that I was blind,
I'm learning it day by day!
Love can change things, rearrange
things,
Oh, what strange things love can do!
I'm not high and mighty
But I have what's worth all the gold
on earth,
I have you and I give my heart
Forever and ever to you, you, you!

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TO EV'RY GIRL TO EV'RY BOY (The Meaning Of Love)

JERRY SAMUELS BARRY PARKER

To ev'ry girl, to ev'ry boy,
Whose empty heart has known no joy,
This emptiness is part of your love
story,
Till you know the meaning of love.
To ev'ry one who feels afraid,
It's only life that's on parade
And life may bring you tears, in place
of glory,
Till you know the meaning of love.
There may be pain, there may be
misery,
All this may be, along with ecstasy,
Don't think these things are far above
you,
It's always so, when someone loves you.
Your day will come, your eyes will
shine
And you will cry, "this love is mine!"
And suddenly your heart will tell you,
You know the meaning of love!

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HEY THERE

RICHARD ADLER JERRY ROSS

Hey there, you with the stars in your
eyes,
Love never made a fool of you,
You used to be too wise!
Hey there, you on that high flying
cloud,
Tho' she won't throw a crumb to you,
You think someday she'll come to you;
Better forget her;
Her with her nose in the air,
She has you dancing on a string,
Break it and she won't care!
Won't you take this advice
I hand you like a brother?
Or are you not seeing things too clear.
Are you too much in love to hear,
Is it all going in one ear and out the
other?

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THE MAN THAT GOT AWAY

IRA GERSHWIN HAROLD ARLEN

The night is bitter,
The stars have lost their glitter,
The winds grow colder
And suddenly you're older
And all because of the man that got
away,
No more his eager call,
The writing's on the wall,
The dreams you dream'd have all gone
astray.

The man that won you
Has run off and undone you.
That great beginning
Has seen the final inning.
Don't know what happened, it's all a
crazy game!
No more that all-time thrill,
For you've been through the mill,
And never a new love will be the same.
Good riddance! goodbye!
Ev'ry trick of his you're on to;
But, fools will be fools,
And where's he gone to?
The road gets rougher, it's lonelier and
tougher,
With hope you burn up,
Tomorrow he may turn up.
There's just no let-up
The live-long night and day!
Ever since this world began
There is nothing sadder than
A one man woman looking for the
man that got away.

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THE LITTLE SHOEMAKER (Le Petit Cordonnier)

GEOFFREY PARSONS JOHN TURNER
RUDI REVIL

In the shoemaker's shop this refrain
would never stop,
As he tapped away working all the
day.
At his bench there was he just as busy
as a bee,
Little time to lose with the boots and
shoes.
But his heart went pop inside the little
shop
When a lovely girl set him all awl-
whirl.
She had come to choose some pretty
dancing shoes,
And he heard her say in a charming
way.

'Shoes to set my feet a-dancing,
Dancing, dancing, dancing all the day
Shoes to set my feet a-dancing,
dancing,

Dancing all my cares away."
Then he tapped and he stitched,
For his fingers were bewitched,
And he sewed a dream into ev'ry seam.
Making shoes oh so neat,
Just like magic on her feet,
And he hoped she'd know that he
loved her so.

But she danced, danced, danced,
As tho' she were entranced,
Like a spinning top all around the
shop
On her dainty feet she whirled into
the street,
And he heard her say as she danced
away.

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NAPOLEON

VIC ABRAMS

There was an Emperor Napoleon
Who never heard a nickelodeon
But if he had, there'd have to be
A little change in history.
Instead of goin' off to fight a war,
He'd capture glory on the ballroom
floor,
And you can bet your bottom sou,
He'd never get to Waterloo,
And when he'd put his hand inside
his vest,
They all would say he looked the
craziest,
And the word would spread around
Throughout all of France
That Emperor Napoleon sure can
dance!
He met his match, the Duke of
Wellington,
But had he heard the Duke of
Ellington,
He would have been the coolest one,
The Emperor Napoleon!

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*"I feel
just like
hugging
myself!"*

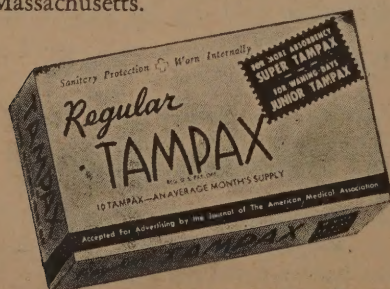


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ED KONICK Ass't Editor
CHAD KELLY, EILEEN McGRATH Art Directors
ED BAKER Publicity

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HIT PARADER published monthly by Charlton Publishing Corporation. Editorial and executive offices: Charlton Building, Derby, Conn. Entered as second class matter April 24, 1943 at the post office at Derby, Conn., under the Act of March 3, 1879. Subscription \$3.00 yearly. Price per copy 25 cents. Vol. XII, No. 11, October, 1954. Copyright 1954 by Charlton Publishing Corp. Printed in the U.S.A. Not responsible for loss or non-return of unsolicited manuscripts, songs. Authorized for sale in the U.S. possessions and Canada only.

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I UNDERSTAND JUST HOW YOU FEEL

PAT BEST

I understand just how you feel.

You say we're thru, what can I do?

It's over now, but it was grand, I understand.

If you ever change your mind,
Come back to me and you will find
Me waiting there at your command, I understand.

I miss you so please believe me when
I tell you.

I just can't stand to see you go, you know.

Please understand just how I feel.
Your love for me, why not reveal?
And we will know this time it's real,
we'll understand.

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SWAY (Quien Sera)

NORMAN GIMBEL PABLO BELTRAN RUIZ

When marimba rhythms start to play,

Dance with me, make me sway,

Like the lazy ocean hugs the shore,

Hold me close, sway me more.

Like a flower bending in the breeze,

Bend with me, sway with ease,

When we dance you have a way with me,

Stay with me, sway with me.

Other dancers may be on the floor,

Dear,

But my eyes will see only you,

Only you have that magic technique,

When we sway I grow weak.

I can hear the sound of violins,

Long before it begins,

Make me thrill as only you know how,

Sway me smooth, sway me now.

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SOME DAY

BRIAN HOOKER RULOLF FRIML

Some day you will seek me and find me

Some day of the days that shall be.

Surely you will come and remind me

Of a dream that is calling

For you and for me.

Some day when the winter is over

Some day in the flush of the Spring

My soul shall discover,

The soul born for her lover,

The man with the heart of a King.

Copyright 1925 by Famous Music Corporation

AUCTIONEER

(I'll Buy That Dream)

MARK HOWARD HAYWARD MORRIS

Auctioneer, I'll buy that dream,

I'll pay the price to get that dream,

What is love but a sale

Where you bid and buy,

Maybe I'll fail but I'm aiming high.

Auctioneer I know love's worth

And if I could I'd offer the earth,

But for a start, let me offer my heart.

Going once, going twice, auctioneer,

I'll buy that dream.

Copyright 1954 by Deerhaven Music Corp.

SH-BOOM

(Life Could Be A Dream)

JAMES KEYES CLAUDE FEASTER CARL FEASTER FLOYD F. McRAE JAMES EDWARDS

Hey nonny ding dong along along along.

Boom ba-doh, ba doo ba doo.

Life could be a dream, sh-boom,

If I could take you up in Paradise up above, sh-boom.

If you would tell me I'm the only one you love,

Life could be a dream, sweetheart,

Hello, hello again, sh-boom,

And hopin' we'll meet again.

Oh, life could be a dream, sh-boom,

If only all my precious plans would come true, sh-boom.

If you would let me spend my whole life lovin' you,

Life could be a dream, sweetheart.

Ev'ry time I look at you something is on my mind.

If you'd do what I want you to,

Baby, we'd be so fine.

Oh, life could be a dream, sh-boom,

If I could take you up in Paradise up above, sh-boom.

If you would tell me

I'm the only one that you love,

Life could be a dream, sweetheart.

Sh-boom sh-boom, ya da da da da

Da da da da da.

Sh-boom sh-boom, ya da da da da

Da da da da da.

Sh-boom sh-boom, ya da da da da

Da da da da da, sh-boom.

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I'M A FOOL TO CARE

TED DAFFAN

I'm a fool to care, when you treat me this way,

I know I love you, but what can I do

I'm a fool to care; I'm a fool to cry,

When you tell me goodbye,

You left me so blue when you were untrue,

I'm a fool to care.

I know I should laugh and call it a day,

But I know I would cry, if you went away.

I'm a fool to care, when you don't care for me,

So why should I pretend, I'll lose in the end,

I'm a fool to care.

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PERIOD

JENNY LOU CARSON

You're sweet, period neat, period

Cute, period you're a beaut, period

You've got just cert-certain thing

Can't nobody doubt it.

You're the girl of my dreams,

No question about it

You're swell, period fun, period

Wise, period you're a prize, period

Yes, you're a treasure to me

Spelled with a capital T

I love you truly, truly period.

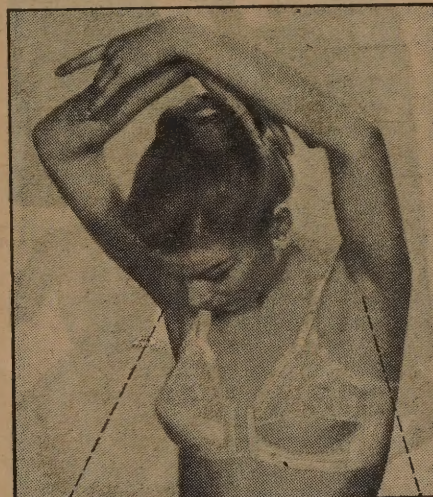
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CATALOG
For
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PERRY COMO

Remember the story of King Midas? You probably heard this old fairy tale when you were real little, but if you can't remember back to your "kid days," let's try to refresh your memory. King Midas had a golden touch; that is, everything he fingered turned to gold. Unfortunately, the story had a sad ending because the old king couldn't keep from touching everything he saw. Well, today we have another King Midas, but don't worry, kids — although everything this king touches turns to gold, the story has a real happy ending. In case you're wondering who this modern-day king is, let's cut out the mystery and just call him Perry Como.

The mere mention of a new Como record brings hordes of people rushing to the record stores to grab a copy. Disk jockeys the country over fight to be the first to play a new Como platter. Whenever the world's most famous barber makes an appearance, the picture takes on a mob scene proportion. What's the secret behind Perry's fabulous success? What really makes Como click?

You could say it's the Como style. For, Perry is one of the most relaxed members of the music fraternity. When he caresses a warm love ballad, his voice literally floats through the air. Even on an up-tempo number like "Wild Horses" the Como style stayed intact. Perry doesn't have to shout a song like so many of the younger

singers; he sings his story, and his relaxed way of selling a platter is welcomed by everybody.

Perry's voice plays a large part in his success story. His baritone range is ideal for today's tunes. His tone is full, and the timbre and pitch of his voice give him a quality that few singers can match today. Getting down to the fundamental characteristics of a good voice, Perry has clear-cut diction and pronunciation, and he doesn't have to resort to slurs and slides up and down the scale to get effects. There is no such animal as a recording gimmick, where Perry's concerned. When he goes on the record, it's all Como—not an engineer fooling with a couple of electronic buttons.

Finally, you could say it's the way Perry handles his personal life. Unlike most performers, he doesn't have to keep his name in the headlines. Perry is happily married and is the proud father of three wonderful kids whom he sees every minute that he isn't working. He is a devoted family man and keeps the family and himself out of print as much as possible. Everybody in the music game looks up to Perry as a shining example of how star performers should act when not before the public's eye.

What makes Como click? We think it's a combination of all three, plus one big extra. That extra is a young man with a golden voice. His name? Perry Como. Long may he reign.

GOODNIGHT, SWEETHEART GOODNIGHT

(Well It's Time To Go)

CALVIN CARTER JAMES HUDSON

Goodnight, sweetheart, well, it's time to go,
Goodnight, sweetheart, well, it's time to go,
I hate to leave you, but I really must say,
Goodnight, sweetheart, goodnight.
Goodnight sweetheart, well, it's time to go,
Goodnight, sweetheart, well, it's time to go,
I hate to leave you, but I really must say,
Goodnight, sweetheart, goodnight.

Well, it's three o'clock in the morning,
Baby, I just can't treat you right,
Well, I hate to leave you, baby,
Don't mean maybe, because I love you so.
Goodnight sweetheart, well, it's time to go,
Goodnight, sweetheart, well, it's time to go,
I hate to leave you, but I really must say,
Goodnight, sweetheart, goodnight.

Now, my mother and my father,
Might hear if I stay here too long.
One kiss and we'll part,
And you'll be going, you know I hate to see you go.
Goodnight, sweetheart, well, it's time to go,
Goodnight sweetheart, well, it's time to go,
I hate to leave you, but I really must say,
Goodnight sweetheart, goodnight.

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I SPOKE TOO SOON

ALICE SIMMS IRA KOSLOFF

I spoke too soon I wasn't smart
I said too soon "I'm yours sweetheart"
Then all at once your lips grew cold
I showed my love too soon,
I'm told romance is just a game with you
Each time you win then you are thru
You made me cry a little, die a little,
Reaching for the moon, I was a fool
I spoke too soon.

Copyright 1954 by Weiss & Barry Inc.

LITTLE GIRL

MADELINE HYDE FRANCIS HENRY

Little girl, you're the one girl for me,
Little girl, you're as sweet as can be.
Just a glance at you meant love from the start,
And oh what a thrill came into my heart
Little girl, with your cute little ways,
I am yours for the rest of my days.
And this great big world will be divine,
Little girl, when you're mine, all mine.

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THEY WERE DOIN' THE MAMBO

DON RAYE SONNY BURKE

I went a-ridin' home down to Santa Fe
There's been a lot of changes since I been away
I went to have a dance at the old dance hall,
Where they were havin' a ball.
They were doin' the mambo
What the heck is a mambo?
They were doin' the mambo
While I just stood around
I used to be a dance hall dandy,
But it seems since I been gone
There's an awful lot of changes,
I don't know what's goin' on.

I looked around the place for my best gal Flo
I asked a lot of people for my best friend Joe
Nobody seemed to know where my two friends were,
Except that he was with her
They were doin' the mambo
Well, they called it the mambo
They were doin' the mambo
While I just stood around.
I used to be a dance hall dandy,
I knew all there was to know
I knew this-a-way from that-a-way,
But which way did they go?

I got a big surprise on the patio
I found my gal a-huggin' with my best friend Joe,
And when they turned around
And they looked my way
They smiled and shouted "olay!"
They were doin' the mambo
Well, it looked like the mambo
They were doin' the mambo
While I just stood around.

I figured it was time that I took a ride
But couldn't find my horse where I left him tied,
He found a little filly that he liked a lot
And you believe it, or not,
They were doin' the mambo
Even horses do mambo?
They were doin' the mambo
While I just stood around.

Copyright 1954 by Mayfair Music Corp.

HERE'S WHAT I'M HERE FOR

IRA GERSHWIN HAROLD ARLEN

What am I here for?
It's time you knew.
Here's what I'm here for
I'm here for you.
Can you forgive me?
Am I too late?
All the years that I wandered
And pondered were squandered
My heart insisted I seek you out.
That you existed my heart had no doubt.
To share a journey that leads to heaven's door
You'll find is what I'm here for.

Copyright 1954 by Harwin Music Corp. Sole selling agent Edwin H. Morris & Co., Inc.

if you
were



a
Powers
Model

... you'd know
the secrets of
romance,
glamour, success!
John Robert
Powers would
have taught you.



NOW! You can get

the BEAUTY SECRETS of the
famous POWERS MODELS

Gayla offers you these priceless secrets, by John Robert Powers, on a new double-face 78 rpm record. Just by listening, you can learn the secrets of lovely, lustrous hair, and how to achieve the most attractive hair styling. You can't buy it anywhere but YOU can get it by sending in the top of a Gayla HOLD-BOB bobby pin card or a Gayla Hair Net envelope with 25c (for handling). Remember, Gayla HOLD-BOB is the bobby pin the Powers Models prefer.

offered only by

Gayla®
HOLD-BOB®

World's Largest
Selling Bobby Pin



Send today

© 1954 G.P.I.

GAYLORD PRODUCTS, INCORPORATED
1918 Prairie Avenue, Chicago 16, Illinois
Yes, I want the record telling Beauty Secrets of the famous Powers Models. Here's the top of a Gayla HOLD-BOB bobby pin card or a Gayla Hair Net envelope plus 25c (for handling).

Name _____
Address _____
City _____ Zone _____
State _____ H-9

THE MUSIC STAFF

Greetings HIT PARADERS:

Well, here we are with another issue of the mag—one that we think is pretty keen and hope you all enjoy. It's always a pleasure hatching new features, and we've got lots of things between the pages of the October HIT PARADER that we're sure you'll go for.

First of all, we'd like to tell you about our "Fan Club Highlights" page. A few issues back we made an announcement in this column inviting everyone affiliated with fan clubs—both officers and members—to send in pictures of themselves, club journals and anything else that might be of interest to our readers. The first to be heard from were representatives of a few of the many Eddie Fisher and Four Aces fan clubs. We've reprinted photographs of some of the presidents and members of these clubs in our "Fan Club Highlights" section—which will be a regular HIT PARADER feature. It's our sincere wish to be able to include as many clubs as possible—so come on, kids, get behind your favorite artists and send pictures and and journals to:

**Fan Clubs
HIT PARADER
Derby, Conn.**

We also want to invite all you kids not connected with fan clubs to send in pictures of yourselves and the musical doings in your city or town. The best letter will appear in the "Letters To The Editor" section. Remember, you don't have to be a fan club member for this feature.

Also heading our feature parade this trip is an interesting bit on that "King of the Krooners," Mr. Perry Como. Perry has been one of our top male singing stars for a good long time, and in "What Makes Como Click?" we've tried to point out the reasons behind his highly successful career.

Making his first appearance in HIT PARADER is a young English conductor who's responsible for the current hit, "The Happy Wanderer." His name is Frank Weir, and his London waxing of the tune is nestled comfortably among the country's top ten. Frank has had a very interesting musical career, and his work on the soprano saxophone leaves little to be desired.

Another newcomer to the scene is a lovely lady from out Colorado way with the intriguing name of Jaye P. Morgan. As rich in talent as her namesake was in dollars, Jaye P. has done wonders with her special versions of such old favorites as "Life Is Just A Bowl Of Cherries" and "Just A Gigolo." She's got lots of style, and her recordings on the Derby and RCA Victor labels have been fine sellers of late.

See you next month, when we'll announce the winning entries in our "Tommy Mara Contest."

IN A GARDEN OF ROSES

MARY JANE BABBITT

In a garden of roses, we waltzed, dear,
that night,
With a lovers' moon shining like silver
so bright;
When an old fortune teller by chance
there we met,
Said that love, like the rose,
Hides its thorns, don't forget.
How I laughed when she said it,
I never dreamed we'd part,
Your false kiss is the thorn
That has broken my poor heart.
Pretty roses, oh, roses, my love story
ends,
For tonight in the garden,
She wed my best friend.
Copyright 1953 by Goday Music Corp.

MONEY BURNS A HOLE IN MY POCKET

BOB HILLIARD JULE STYNE

A man in my profession
Rarely thinks about tomorrow
You either have it or you go to a loan
association,
Just your signature on the application
and borrow,
Financial responsibility is a day to day
affair,
But for the first time in my life
I'm beginning to care.

Money burns a hole in my pocket,
How I wish I had millions of dollars
And nothing to do but just buy pretty
presents for you.

Money burns a hole in my pocket,
How I wish I had oil wells in Texas
To keep me supplied with money
While I sit by your side.
Ev'ry day of the week we would visit
the stores.

All the beautiful things you seek
Would soon be yours.
'Cause money burns a hole in my
pocket;

So I'm bringing you perfume
And candy and roses of red
And wishing they were diamonds
instead.

Copyright 1953, 1954 by Jule Styne & Bob Hilliard
Chappell & Co., Inc.

CHAIN REACTION

HAL DAVID DAVID SAXON

A chain reaction from your lips
Goes somer-saulting to my toes,
Takes a high vault to my head
In time to ski jump to my nose
A chain reaction from your arms
Goes somer-saulting to my toes,
Bang bang bang my heart explodes
Each time you say you're mine.

Sugar sugar you're my dynamite
Sugar sugar you're my T. N. T.
Sugar sugar when you hold me tight
Something crazy happens to me.

Sugar sugar you're my firebrand
Sugar sugar you're my ball of flame
Sugar sugar you just kiss me
And you make fire crackers seem tame.
Copyright 1954 by George Pincus Music Corp.

GREEN YEARS

DON REID ARTHUR ALTMAN

If I could turn back the pages of time
When my hopes were as high as the
sky
When time was a turtle too slow for
my dreams
And I was too anxious to fly.

Green years where did you run to
Wonderful green years where did you
fly
Your April kiss made me feel spring
would always live on
But youth is a dreamer
And when I awoke my springtime was
gone
Wise men say that love is the secret
Of springtime in Autumn when April
has passed
Oh where will I find such a lover at
last
And recapture the rapture of those
ever green years.
Copyright 1954 by Harms, Inc.

HERNANDO'S HIDEAWAY

RICHARD ADLER JERRY ROSS

I know a dark secluded place,
A place where no one knows your
face,
A glass of wine, a fast embrace,
It's called Hernando's Hideaway! olay!
All you see are silhouettes.
And all you hear are castanets,
And no one cares how late it gets,
Not at Hernando's Hideaway! olay!
At the Golden Fingerbowl or any place
you go,
You will meet your Uncle Max and
ev'ryone you know.
But if you go to the spot that I am
thinkin' of,
You will be free to gaze at me and
talk of love!
Just knock three times and whisper
low,
That you and I were sent by Joe,
Then strike a match and you will
know,
You're in Hernando's Hideaway; olay!
Copyright 1954 by Frank Music Corp.

FRIENDS AND NEIGHBORS

MARVIN SCOTT MALCOLM LOCKYER

When you've got friends and
neighbors
All the world is a happier place
Friends and neighbors put a smile on
the gloomiest face
Just take your little troubles and share
'em
With the folks next door
Make it twice as easy to bear 'em
That's what friends are for
'Cos if you're friends and neighbors
That is something money won't buy
You can hold your head up high
Although you've not a penny
And your house may be tumbling
down

With friends and neighbors
You're the richest man in town.
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and Canada assigned to Ross Jungnickel, Inc. In-
ternational Copyright Secured. All rights reserved.
Used by permission.

MY FRIEND

ERVIN DRAKE JIMMY SHIRL

My Friend is the King of all Kings,
 And yet my Friend walks beside me.
 My Friend rules the earth and the sun,
 And yet my Friend stops to guide me.
 My Friend takes my hand, just when
 all appears in vain,
 And makes it plain, through joy or
 pain,
 He'll remain my Friend.
 My Friend tells me life is a road,
 And though it ends at the bending,
 My Friend tells me then,
 There's a road beyond this road that's
 unending
 Someday when I walk up the happy
 road that lies around the bend
 Who will there be to welcome me?
 my Friend!

Copyright 1954 by George Paxton, Inc.

(Serenade Of)
THE OLD CABARET

BILLY VAUGHN BEASLEY SMITH

We sat at a table with soft candle-
 light,
 A roving guitarist played all thru the
 night,
 Young lovers around us had little to
 say,
 They thrilled to the serenade of the
 Old Cabaret.
 The music and laughter should gladden
 a heart,
 But there was a tear in my eye.
 No one was aware, dear, that soon we
 would part,
 And that we were saying goodbye.
 And now with a mem'ry I sit ev'ry
 night,
 Alone at the table with soft candle-
 light
 I miss you and pray you'll return,
 dear, someday,
 And we'll waltz to the serenade of the
 Old Cabaret.

Copyright 1954 by Randy-Smith Music Corp.

IF YOU TOOK YOUR LOVE
FROM ME

JIMMY CRAIG

Take away the color from a rainbow,
 Cut away the branches from a tree
 Then take away the brook from ev'ry
 shady nook
 That's what it would be,
 If you took your love from me.
 Take away the stardust from the
 ev'ning,
 Take away the honey from a bee,
 Then hide behind the sun until the day
 is done,
 That's what it would be, if you took
 your love from me.
 Never leave me, never let me go!
 Please believe me
 I am yours forever and ever, I know.
 Take away the petals from a flower,
 Just imagine fish without a sea,
 Then picture any spring without a
 bird to sing,
 That's what it would be
 If you took your love from me.

Copyright 1953 by Milton Kellern Music Co., Inc.



Bob Hope
 currently appearing
 in "Casanova's Big
 Night," a Paramount
 Picture, color by
 Technicolor

Draw Me!

Try for a free 2-year Art Scholarship
 including drawing outfit!

Imagine how you'll feel, one day soon, if you get a telegram read-
 ing "Congratulations. Your drawing wins you complete 2-year
 home study art course!"

It could happen! You've a chance to win free art training from
 Art Instruction, Inc., world's greatest home study art school, in
 this contest. All you have to do is draw Bob Hope's head, five
 inches high. It's an easy way to find out if you've money-making
 art talent, and it may start you on an exciting career! You've
 nothing to lose—everything to gain. Mail your drawing today!

Amateurs Only! Our students not eligible. Make copy of Bob Hope 5 ins. high.
 Pencil or pen only. Omit lettering. All drawings must be received by Sept. 30,
 1954. None returned. Winners notified.

ART INSTRUCTION, INC., Studio 8824

500 So. 4th St., Minneapolis 15, Minn.

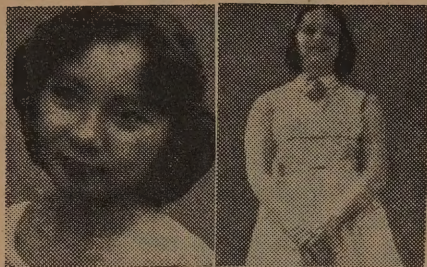
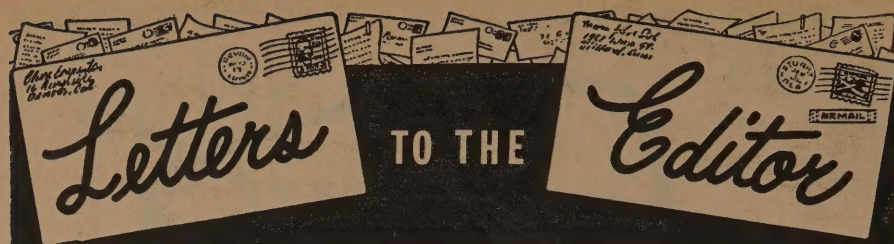
Please enter my attached drawing in your
 Bob Hope contest. (PLEASE PRINT)

Name _____ Age _____

Address _____ Apt. _____ Phone _____

City _____ Zone _____ County _____

State _____ Occupation _____



Jean Sasaki

Shirley Ann Wolfe

Dear Friends:

You folks for a long, long time have had the magazine that thrills me most. HIT PARADER is the best. I have been a regular reader for three years, and I will continue to do so.

Please keep up the good work. We here in Hawaii love HIT PARADER.

Sincerely,
Jean Sasaki
99-242 Anounou Dr.
Aiea, Oahu, Hawaii

Dear Mr. Editor:

I'm a regular reader of the HIT PARADER. I really enjoy it. It has everything we girls and boys want to hear about in the music world.

I think the popularity contests are really keen, and my friends think so, too. We would like you to have more contests like that.

Thank you very much. Best of luck.

Sincerely,
Shirley Ann Wolfe
87 Jefferson St.
Phillipsburg, N. J.

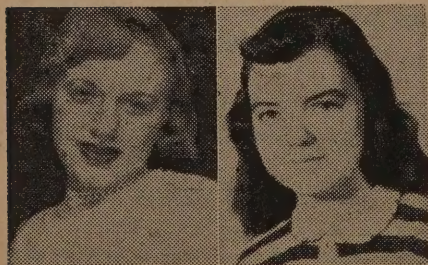
Dear Editor:

I am a real music lover and a regular reader of HIT PARADER mag.

The Hilltoppers are Number One on my list of recording stars. Those Kentucky boys have really made a hit with us Ohio gals. "To Be Alone", one of their hits, is the most precious.

I also think "Letters To The Editor" is wonderful.

Sincerely,
Miss Nancy Blom
2936 Chase St.
Toledo 11, Ohio



Nancy Blom

Lazerna Ramsey

Dear Editor:

I bought my first HIT PARADER magazine in September of 1952. Since then, I have been a regular reader.

One of my favorite pop singers is Tony Bennett. I want to thank you for the fine job you did on his life story.

Keep up the good work! I think your magazine is real fine

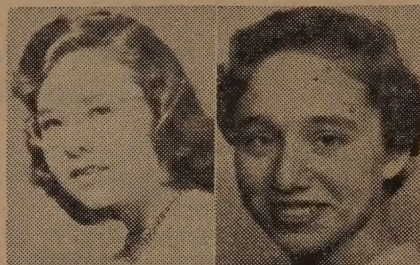
Sincerely,
Lazerna Ramsey
1304 S. Cooper St.
Kokomo, Ind.

Hi:

I am a regular reader of HIT PARADER, and I think the magazine is just great.

I am a student in Texas City Senior High School, where I am a sophomore. Many of us girls like to learn and sing the new hits, and HIT PARADER is a great help. Right now, I like the new and popular tune, "The Little Shoemaker" by the Gaylords

Sincerely,
Joan Heerssen
112-18th Ave. W.
Texas City, Texas



Joan Heerssen

Jeanette Ferretti

Dear Editor:

This is just to let you know that you now have a new reader. Although I have read the HIT PARADER before, I now enjoy it even more

This new idea of "Letters To The Editor" is great. It is now really like a club where you get to meet and make new friends.

We here in Rochester have a favorite disc jockey, too. His name is Ed Meath (Uncle Eddie). We also are proud of Lu Ann Simms, who is from our city.

I would like to suggest a "Pen Pal Page" if possible. I know most of the kids would like to have one.

Sincerely,
Jeanette Ferretti
18 Aurora St.
Rochester 21, N. Y.

THANK YOU FOR CALLING

CINDY WALKER

(Telephone ring brrr! brrr!)

Who can it be? hello, hello?

Yes, this is me.

Oh, darling, oh, darling, what a surprise!

It's been so long, why, there's tears in my eyes,

When will you be here?

What time will it be?

Oh, you're not coming?

I see, oh, I see,

Well I hope you'll be happy.

Well, thank you, I'll try.

Thank you for calling, goodbye.

Yes, operator, I'll hang up the phone.

Yes, yes, I know that my party is gone.

Oh, but I'll always love him.

I guess, till I die.

Thank you for calling, goodbye.

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THE MAGIC TANGO

MAX FRANCOIS JIMMY KENNEDY

M. PHILIPPE-GERARD

Last night I heard a tango,

It's called "the magic tango"

I long to dance it while you hold me.

I want its fascination,

I want to feel temptation,

Just as "the magic tango" told me

Don't want to dance without you

I'm so insane about you.

Come back and let your arms enfold me

We'll dance "the magic tango."

After "the magic tango"

I'll know the magic of your love

Copyright 1953, 1954 by Chappell & Co. Inc.

HOW LONG HAS IT BEEN

CARMEN LOMBARDO JOHN JACOB LOEF

How long has it been

Since we met in dreams that night,

It seems that night wasn't so long ago.

How long has it been

Since we met and shared our love,

Declared our love there in the after-glow

How long has it been since you disappeared

And then appeared again,

Filling my heart with song.

How long has it been since the very last time

You were in my arms?

I don't know, but I know it's been oh, so long

How long has it been since I turned away from love, that day

From love ever so long ago.

How long has it been since my heart was filled with spring

There in the afterglow

How long has it been

Since I felt so warm inside the storm

Inside now is a tender song.

How long has it been

Since I felt this glow of love within my heart?

I don't know, but I know it's been oh, so long

Copyright 1954 by Shapiro Bernstein & Co.

SKINNIE MINNIE

(Fish Tail)

VINCENT FIORINO DENNISE NORWOOD
 Skinnie Minnie, skinnie Minnie fish
 tail,

Cotch-a me tonight.

Skinnie Minnie, skinnie Minnie fish
 tail,

Squeeze-a me tonight, hey!

Skinnie Minnie, skinnie Minnie fish
 tail,

Come an' cotch-a me.

I'll knock, knock, knock upon the rock
 Until you cotch-a me.

Beeg Manuel ees a fisherman,
 He feesh, feesh, feesh, all-a time he
 can,
 He feesh all night an' he feesh all
 day,

I teenk he's gonna feesh his life away.
 One night so bright in his boat I hide,
 He row the boat on the ocean wide,
 An' then he stop at a great beeg rock,
 He seeng thees song an' ee knock,
 knock, knock, hey!

He knock, knock, knock on the rock
 like thees,

The mermaid feesh, she come up to
 sweesh,

She sweesh an' sway for the feeshes
 man,

She like to cotch him an' she know she
 can.

The mermaid feesh, she ees oh. so
 nize,

She sweesh her tail an' roll her eyes,
 Emanuel feesh night an' day,

He feesh for skinnie Minnie sweesh
 an' sway, hey!

Tonight we buy all the feesh we can,
 Tonight we feesh like a feeshes man,
 Tonight we row to the great big rock,
 We seeng this song, an' then we
 knock, knock, knock

Upon the rock until you cotch-a me,
 Cotch-a me, cotch-a me, you cotch-a
 me.

Copyright 1954 by Wemar Music Corp.

THE MAN UPSTAIRS

STANLEY MORGAN MANNERS

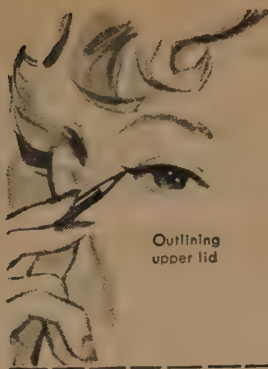
Have you talked to the Man Upstairs?
 'Cause he wants to hear from you.
 Have you talked to the Man Upstairs?
 He will always see you through.

And when troubles ever trouble you
 Now don't you run and hide
 'Cause if you ever need a friend
 He'll be right there by your side.

So turn your eyes to Heaven
 And just say a simple prayer.
 Through the clouds of lace
 You'll see his face
 No matter when or where.

Have you talked to the Man Upstairs?
 'Cause he wants to hear from you.
 Have you talked to the Man Upstairs?
 He will always see you through.

Copyright 1954 by Vesta Music Corp.



Outlining
upper lid



Accenting
eyebrows



Mascara (plus
Eye Shadow)

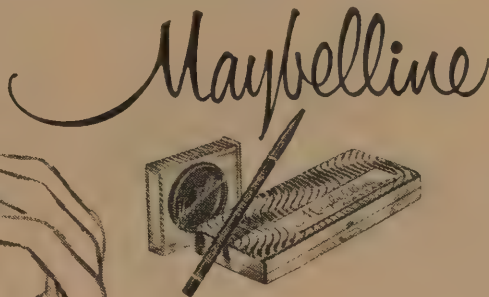
3 quick tricks to eye beauty

① With Maybelline soft Eyebrow Pencil, draw narrow line across upper eyelids, at base of lashes, adding short up-stroke at outer corner. Soften line with fingertip.

② Next, use short, light upward strokes of the Maybelline Eyebrow Pencil, to form beautiful, expressive brows. Taper lightly at outer end. Soften effect with fingertip.

③ Apply smooth Maybelline Mascara from base to tips of lashes, brushing upward. (Hold a few seconds to set "up-swoop.") For an extra touch of mysterious eye beauty, blend a bit of Maybelline Eye Shadow on upper lid.

The world's smartest women depend on Maybelline soft eye make-up for heart-stirring beauty. Today, let Maybelline magic bring out the unsuspected loveliness of *your eyes!*



Have Fun! Thrills! Romances!

Square Dances
Fox Trot
Waltz

Anyone Can Learn to Dance

Samba
litterbug
Rhumba

Why put off learning to Dance — NOW Here's a much EASIER WAY than YOU ever SAW!



No longer do YOU have to sit and watch while others enjoy dancing... NOW you can *join the fun!* Think of the great pleasure You'll get. **SURPRISE and AMAZE** your friends when they see you *do the latest dance steps* with ease. Learn from simple lessons by Betty Lee, one of America's foremost dance authorities.

LEARN THE FOX TROT, COUNTRY DANCES, RHUMBA, SAMBA, CALL SQUARE DANCES!
16 COMPLETE DANCE COURSES—each worth as much as you pay for the entire book. Join thousands who have *learned to dance* with the help of this amazing book. Written in simple language full of easy-to-follow illustrations—You Learn to Dance in the *Privacy of Your Own Home*.

LEARN TO DANCE IN 5 DAYS OR PAY NOTHING... Here's a wonderful offer. Test this exciting book 5 days — See how it can help you *become a smooth dancer* and be admired. Yes, *You Dance in 5 Days* or return book for prompt refund of purchase price.

If You Can Do This Step — You Can Dance In 5 Days!



Here's how this exciting book can help you become a smooth dancer. It's full of easy-to-follow diagrams and instructions.



ONLY
\$1.98
POSTPAID

MAIL THIS COUPON TODAY

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 1790 Broadway, New York 19, N. Y.
 Please rush my copy of "Dancing" in plain wrapper.
 If I am not satisfied, I may return book in 5 days for full refund of purchase price.
☐ Send C.O.D. I'll pay postman \$1.98 plus postage.*
☐ I enclose \$1.98, you pay postage.
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*Canada and Foreign—\$2.25 in addition

FAN CLUB HIGHLIGHTS

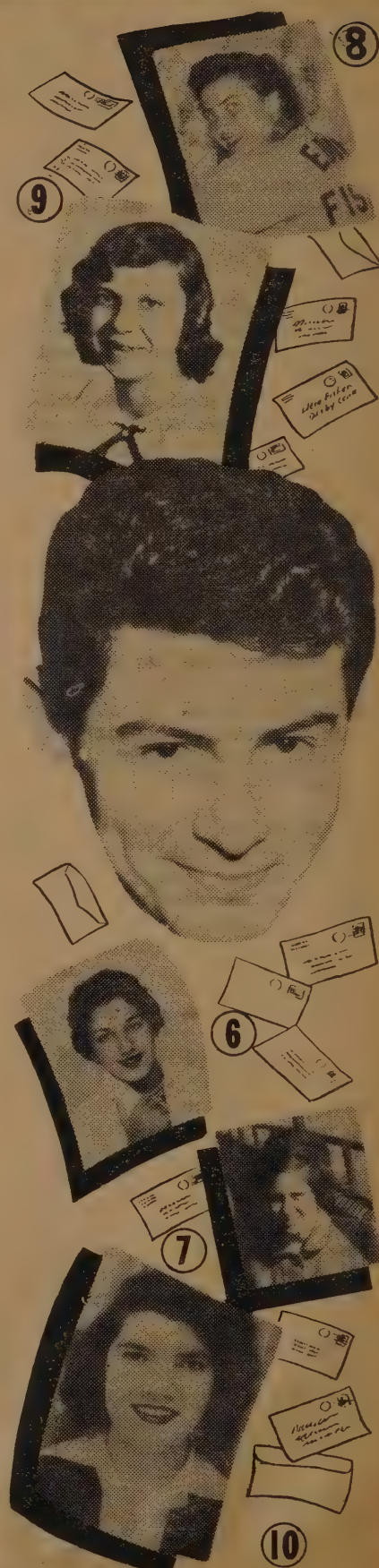
A few issues ago, we asked the various fan club representatives to send in bulletins, along with pictures of themselves and outstanding members of their clubs, to be used in connection with a special fan club page. We thought this would give readers of HIT PARADER who are not affiliated with a club a chance to get behind their favorite singers and also make some new pen pals.

Well, as it happened, the followers of Eddie Fisher were the first to respond. It seems that, besides being one of the leading vocalists in the nation today, Eddie has a loyal and hard-working following whose aim it is to keep their star on top. Then we began receiving material from several of the Four Aces fan club members who are also among the most faithful fans to be found anywhere.

Up to this writing, very few pictures and journals have been received from followers of such great entertainers as Perry Como, Tony Bennett, Julius LaRosa, Joni James, Patti Page, Jo Stafford and all the others of the country's favorites. We know that these artists — and many others — do have fan clubs, so won't you send us your pictures and bulletins? We're sure your friends will be thrilled to see you featured in HIT PARADER, and your club will receive some fine national publicity.

Getting back to Eddie Fisher and the Four Aces, we'd like to have you meet some of their fan club presidents and members. A few of the girls pictured here didn't send in their full addresses, but here are as many as we have:

- 1 Shirley Card, member
Four Aces Fan Club
Chapter 757
- 2 Patsy Durbin, president
Four Aces Fan Club
Chapter 757
8645 Hamburg Rd.
Brighton, Mich.
- 3 Nancy Beilby, member
Four Aces Fan Club
Chapter 757
- 4 Pat Veik, member
Four Aces Fan Club
Chapter 757
- 5 Rosemarie Klem, president
Four Aces Fan Club of Chicago
- 6 Judy Rappaport, president
Eddie Fisher Fan Club
80-08 193 Street
Jamaica 23, N. Y.
- 7 Elaine Kohol, president
Fisher Mello-Dees
720 West 173 Street
New York 32, N. Y.
- 8 Janet Lehman, president
Fisherites
Route No. 1
Hellam, Pa.
- 9 Eleanor Lehman, vice pres.
Fisherites
Route No. 1
Hellam, Pa.
- 10 Judy Bryant, president
Eddie's Fishers
498 Conkey Ave.
Rochester 21, N. Y.



STEAM HEAT

RICHARD ADLER JERRY ROSS

I got (clang) (clang) s-s-s-steam heat.
I got (clang) (clang) s-s-s-steam heat,
But I need your love to keep away the cold.

I got (clang) (clang) s-s-s-steam heat.
I got (clang) (clang) s-s-s-steam heat.
I got (clang) (clang) s-s-s-steam heat.
But I can't get warm without your hand to hold.

The radiator hiss'n', still I need your kissin'

To keep me from freezin' each night:
I got a hot water bottle
But nothing I got'll take the place of you, holding me tight.

I got (clang) (clang) s-s-s-steam heat.
I got (clang) (clang) s-s-s-steam heat,
I got (clang) (clang) s-s-s-steam heat,
But I need your love to keep away the cold.

They told me to shovel more coal in the boiler,

They told me to shovel more coal in the boiler,

They told me to shovel more coal in the boiler,

But that don't do no good.

They told me to pour some more oil in the burner,

They told me to pour some more oil in the burner,

They told me to pour some more oil in the burner,

But that don't do no good.

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Copyright 1954 by Frank Music Corp.

MECQUE — MECQUE

BUNNY PAUL

Meque meque mequ'est que sais
Please tell me when you'll name the day

Meque meque mequ'est que sais
The day when you and I are one
Doot du-wah doot du-wah.

I'll buy you diamond ring
I'll buy you ev'rything
If you will only be my bride oui!
I'm so in love with you
There's nothing I won't do
To have you darling by my side oui!
You'll have a yacht a couple Cadillacs
I'd even love to pay your income tax
So please don't hesitate
You know I just can't wait
Oh won't you answer me my sweet meque.

I told you how I feel, and that my love is real
And now it's strictly up to you—no?
And if you should decide to be my blushing bride,
Forevermore I will be true—yes!
And in a year when maybe we are three;
Oh can't you see how happy we will be:
So please be kind to me, and whisper "oui" to me
Say you will marry me my sweet meque.

Copyright 1954 by B & F Music Co., Inc.

GO

REDD EVANS ALEX ALSTONE

Go before the night becomes too dark
For eyes to see you
Go before your touch becomes too warm

For arms to hold you
Go now but not in sorrow
True love waits for tomorrow
Love you?

Because I love you
That's why I beg you for tonight,
Darling go.

Is it strange, that I send you away
I only wait for a happier day
Love you?

Because I love you,
That's why I beg you darling,
Please go now.

Copyright 1954 by Jefferson Music Co., Inc.

THE FALLING IN LOVE WALTZ

K. C. ROGAN

They're playing the falling in love waltz

The song I've been waiting to hear
But the girl I've been wanting to dance with

Isn't anywhere near, anywhere near
She's there in the arms of another
His cheek is where my cheek should be
So they're playing the falling in love waltz

For somebody else not me.

Copyright 1954 by George Simon Inc

WHEN MAMA CALLS

BOB MERRILL

Girls he'll meet down the street at the cafe

Think he's free as an eagle above,
But I break their wagon down every-time I come aroun';
When mama calls him he just runs!
When mama calls he comes!

He might tell them I don't understand him

He may dance and romance them a while

But I warn them from the start
Not to take the thing to heart;
When mama calls him he just runs
When mama calls he comes!

Every grown up man is just a little boy

And a brand new blond is a brand new toy,

But like a chicken knows her chicks
Well, mama knows how daddy ticks,
And mama knows some darn good tricks herself.

There are lips he might kiss in the starlight

Other arms have some charms 'neath the moon

But just like a little boy, he gets tired of the toy

When mama calls him he just runs
When mama calls he comes.

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ODOR WORRIES ON
"CERTAIN" DAYS?

Every month, thousands of women use this new cream deodorant for sanitary napkins, too. Safe, gentle, dependable.

To protect you against odor embarrassment on those trying days, sanitary napkins need a deodorant, too.

The same cream deodorant discovery that safely stops underarm odor 24 hours, is especially suitable for napkin use as well.

Exclusive new MUM Cream Deodorant, based originally on doctor's discovery, now contains long-lasting M-3 (Hexachlorophene) to destroy odor bacteria.

Effective, safe—non-irritating to normal skin—the only leading deodorant without strong chemical astringents. Delicate new fragrance. Creamier texture—won't dry out in the jar. Try new MUM.

Trial Offer: For generous size jar, send 10¢ in coin or stamps (to cover cost of mailing) to Dept. H-104, Mum, P.O. Box 174, Hillside, New Jersey. (Offer expires Dec. 31, 1954. Limited to U.S.A.)

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A PRODUCT OF BRISTOL-MYERS

PLAY GUITAR IN 7 DAYS
OR GET YOUR MONEY BACK

ED SALE TOP RADIO GUITARIST, TEACHER OF HUNDREDS OF GUITARISTS, PROFESSIONALS WILL POSITIVELY TEACH YOU TO PLAY A BEAUTIFUL SONG THE FIRST DAY! AND ANY SONG BY EAR OR NOTE IN 7 DAYS! His 66 page secret system contains 52 life size photographs, 87 chord and finger placing charts along with complete easy to learn instructions on How to tune, build chords, keep time, bass runs, dance chords, swing, over 100 learn-quick examples, etc. plus over 100 lullabies, Popular and Western songs with 1st, 2nd, 3rd guitar, words and music. ABSOLUTELY NO previous music knowledge needed! Imagine how surprised and proud your friends will be when they hear you play their favorite songs on the guitar. SEND NO MONEY: Just name and address, pay postman \$1.98 plus C.O.D. postage, or send \$2.00 and 1 pay postal Same Guarantee. (Sorry, no C.O.D. to APO, FPO, or outside U.S.A.) Canada and Foreign, \$2 with order).

Ed Sale, Studio 1023, Bradley Beach, N.J.

\$60.00 FOR A LITTLE SPARE TIME

With New Christmas Card Line
Exclusive new "Petite Gold Rush" Assortment pays you 75¢ on each \$1.25 box. Make \$60.00 on 80 boxes easily. Only Cardinal has gorgeous 26-Card \$1 box, new idea \$1 Gift Wraps & Curl Ribbons By-the-Yard, 6 exclusive BIG-PROFIT Name-Imprinted lines low as 40¢ for \$1. Over 250 new fast sellers. Extra Cash Bonns; Money-Back Guarantee assures up to 15¢ more profit per box. Surprise "Choose-Your-Own FREE BOXES" Offer, \$2 in Gifts offered FREE for prompt action! Send for samples now.

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Cardinal Craftsmen

1400 State Avenue, Cincinnati 14, Ohio

Send money-making kit of 6 boxes on approval and surprise

Free Offer

Name

Address

City

MAIL COUPON

pt 64-P

State

THE KIDDIE KORNER



Karen Chandler and her hubby Jack Pleis, both of Coral, show lots of interest in a big doll presented to their real live doll



Lovely Felicia Sanders, of "Moulin Rouge" fame, and her son Jeff are constant companions and enjoy doing things together



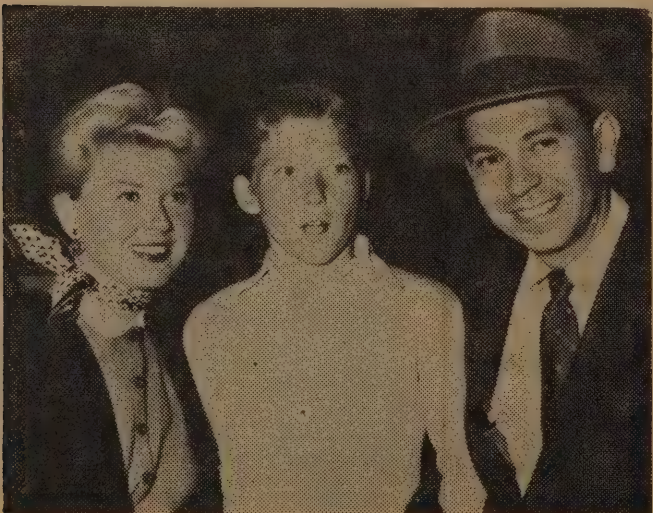
Pee Wee King and his sons dress up in real country style for pop's TV show

"O.K., Mom and Dad, move over and let the kids take over." That's just what we told the top record stars when we went out to collect pictures of the younger generation. They did just that, and so we have come up with the "Kiddie Korner," which gives you an intimate look at the children of the stars. Not too long ago, the entertainment world frowned upon the idea of showing family pictures, but lately, with big families becoming the rage, they have allowed family shots to be taken. You can call it a sign of the times.

For this feature we will introduce to you the younger members of the Dinah Shore family, the Nat "King" Cole girls, Karen Chandler and her son, Felicia Sanders and her boy, Pee Wee King and his twin sons, along with Doris Day and her big boy. This will be the first of a series of pages dealing with the children of the stars. Your favorite should appear soon



Victor's Dinah Shore and George Montgomery show off their little gal Mellisa



Columbia Records' Doris Day and her son Terry visit with Jack Webb on the set of his new Warner Bros. picture, "Dragnet"



The "King" and his court get together in the persons of Nat "King" Cole and his two offspring. They go for pop's singing

LAMPLIGHT

JAMES SHELTON

I have a story I tell,
It's old as the hills, but oh well,
It has one twist that might int'rest you,
Skies of blue that turn gray,
And when they turn, stay that way;
All stories must people say
Be like the dust blow away,
And if they happen to pause by
chance,
Just a glance then they're through;
Maybe it's happened to you.

They bumped into each other
As people often do,
And that's the situation
That was always meant for two.
A boy, a girl, a lamplight,
My story starts, it's nothing new;
She didn't drop her hanky,
That trick was over done,
But once her eye had twinkled,
Her first point had been won.
A boy, a girl, a lamplight,
My story's sad but then it's true.
And when they saw each other smile
The Hudson looked just like the Nile.
The stars all seemed to glisten,
The clouds stood still to listen,
They didn't speak for quite a while;
And then all of a sudden
The clouds moved overhead,
The Nile was just the Hudson
And the stars above them fled,
A boy, a girl, a lamplight,
My story ends, and so to bed.
Copyright 1934 by Chappell & Co., Inc.

SITTIN' AN' WAITIN'

STEPHE SILVERS SHEDON SILVERS

I guess I messed up all the dreams
That we had ever planned.
My gamblin' and my drinkin'
Had gotten out of hand.
I know I made you go away,
But now I want you back.
That's why I'll keep on searchin'
Down by the railroad track

That's why I'm sittin' an' waitin'
honey,
Sittin' an' waitin' honey,
Sittin' an' waitin' for you.
I'll keep on sittin' an' waitin' honey,
Sittin' an' waitin' honey,
There's nothing else for me to do.

I woke up on that fateful day
And knew I was a fool.
My flirtin' and my playin'
Had chased away my jewel.
If out of sight means out of mind,
I've proved it isn't true.
You know I can't forget
That you took my heart with you.

I miss your childish laughter,
I miss your tender smile.
I guess you haven't heard dear,
That love is still in style.
Why can't we start all over?
Why can't we start anew?
If you'll come back my darlin',
I promise I'll be true.

top times

Copyright 1954 by Republic Music Corp.

SOMEBODY ELSE'S LOVE SONG

NORMAN KAYE ETHEL MARSH

The melody's pretty the words are
divine
But somehow something went wrong
For my favorite waltz has turned out
to be
Somebody else's love song.

It all seemed so innocent
When she took his hand
And glided across the floor
Not once did I realize
That this was the end
That she wasn't mine anymore.

Last Sunday I passed the church
And heard all the songs
I've heard at weddings before
The organ was playing my favorite
waltz
As the bride and groom came out the
door.

Copyright 1954 by Rush Music Inc.

HE IS A MAN
(I Am A Man)

CARROLL COATES RONNIE SELBEY

He is a man so at times he goes astray
Seems so unfair but a man is made
that way.

What can I do what else is there to say
He is a man that's all
I am his girl and he needs my helping
hand

He needs my faith to achieve the
things he's planned
He'll take the praise but I will
understand

He is a man that's all
Though he really cares it may not
always show

Still I won't despair for one thing I
know

He is a man who is mine forevermore
I am the girl he is destined to adore
If things go wrong the way they have
before

I love him so I'll recall
That he is a man that's all.

I am a man so at times I go astray
Seems so unfair but a man is made
that way

What can I do what else is there to say
I am a man that's all

You are my girl and I need your
helping hand

I need your faith to achieve the things
I've planned

I'll take the praise but you will
understand.

I am a man that's all
Though I really care it may not always
show

Darling don't despair
By now you should know
I am a man who is yours forevermore
You are the girl I am destined to
adore

If things go wrong the way they have
before

Be patient and just recall that I am a
man that's all.

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How to Make
YOUR Body
Bring You

FAME

... Instead of SHAME!

Will You Let
Me Prove I Can
Make You a
New
Man?

I KNOW what it means
to have a body that peo-
ple pity! I was once a
skinny, 97 lb. weakling—
such a poor specimen that
I was constantly self-con-
scious, embarrassed. But
later I discovered the se-
cret that turned me into
the holder of the title,
"The World's Most Per-
fectly Developed Man."
I'd like to prove that the
same system can make a
NEW MAN of YOU!

15 Minutes A Day

Do you want big,
broad shoulders—a
fine, powerful chest—
biceps like steel—arms
and legs rippling with
muscular strength—a
stomach ridged with
bands of sinewy mus-
cle—and a build you
can be proud of?
Then just give me
the chance to prove
"Dynamic Tension"
is what you need.

No "ifs,"
"ands," or
"maybes."
Just tell
me where
you want handsome, powerful muscles. Are you fat and
flabby? Or skinny and gawky? Are you short-winded, pep-
less? Do you hold back and let others walk off with the
prettiest girls, best jobs, etc.? Then write for details about
"Dynamic Tension" and learn how I can make you a
healthy, confident, powerful HE-MAN.
"Dynamic Tension" is an entirely NATURAL method.
Only 15 minutes of your spare time daily is enough to
show amazing results—and it's actually fun! "Dynamic
Tension" is the work.

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Health and Strength," 32 pages,
packed with actual photos, valuable
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"Everlasting Health and Strength" — 32 pages, crammed
with photos, answers to vital questions, valuable advice.
I understand book is mine to keep, and sending for it
does not obligate me in any way.

Name Age

Address

Charles
Atlas

Twice winner and
holder of the title,
"The World's Most
Perfectly Developed
Man."



JAYE P. MORGAN

A pretty blonde girl was born twenty-two years ago in a little log cabin outside of Denver, Colorado, and historians are all agreeing that the Morgan family's Jaye P. has accomplished more for the log cabin than anyone else since Abe Lincoln.

Shortly before Jaye P. reached the age of three, her vaudeville family packed all their belongings and headed for the green fields of Hollywood. Once in Hollywood, the family formed their own vaudeville troupe and toured the province with little Miss Morgan, then named Mary, taking the leading role. After ten years of performing, Mary retired from show business at the ripe old age of thirteen to finish her highschooling.

While in high school, Mary was elected class treasurer, and some smart young student promptly nicknamed her Jaye P. (after the multimillionaire). That name has remained with her down through the years — and is now her legal moniker.

While still in highschool, Jaye P. got that singing urge once again and decided to take up working weekends with small singing groups and local bands in and around the Hollywood area. While singing at a Saturday night prom dance, she was heard by bandleader Frank Devol, who immediately signed her with his band for recording work and radio and T.V. appearances. She remained with Frank for three years, during which time he taught her the singing techniques that she still uses. In fact, Frank Devol not

only taught her what he knew about singing but also encouraged her when the going became rough. To this day, he still does all her arranging on the tunes she records.

Jaye P.'s recordings with Mr. Devol were so good that they "caught the ears" of artists' personal manager "Bullets" Durgom, who, in turn, got a Derby Record contract for her. "Bullets" then arranged for Jaye P. to be brought to the East Coast for T.V. and nite club appearances.

With her tremendous personality, vitality, and beauty, our gal Jaye took the "big town" by storm. She loved New York, and the people there took her into their hearts overnight.

At this time Jaye P. cut a beautiful side for Derby Records, labeled "Just A Gigolo", which became an immediate click. Next she cut loose with another hit, "Life Is Just A Bowl Of Cherries", which was received even more warmly than "Gigolo." Jaye has two new tunes coming up, and we know you are waiting as impatiently as we to hear them. Aside from her recording dates, Miss Morgan is now making ready to sign a moving picture contract — Wow!!!

So let's sum up — ! Jaye P. Morgan has already had two big hit songs on the Derby label (with more to come); she is currently starring on many T. V. shows; she is destined to return to Hollywood and become a starlet of the movies — all this from a twenty-two-year old girl who was born in a log cabin.

THERE NEVER WAS A NIGHT SO BEAUTIFUL

JOHN ROX

There never was a night so beautiful
As this night here with you under the stars

No music ever was so danceable,
No one as romanceable as you are.
There never was a night so beautiful.
It seems I'm on the planet Mars;
And yet, they say it's not unusual
For people to feel this way,
The way I do.

They say it happens when the one you
love loves you.

Copyright 1954 by Broadcast Music Inc.

THE RIVER OF NO RETURN

KEN DARBY LIONEL NEWMAN

There is a river called the river of no
return

Sometimes it's peaceful and sometimes
wild and free!

Love is a trav'ler on the river of no
return

Swept on forever to be lost in the
stormy sea.

Wail-a-ree I can hear the river call
(No return, no return)

Where the roarin' waters fall wail-a-ree

I can hear my lover call come to me
(No return, no return)

I lost my love on the river

And forever my heart will yearn

Gone gone forever down the river of
no return

Wail-a-ree wail-a-re-e-ee

She'll never return to me!

Copyright 1954 by Simon House Inc.

TAKE EVERYTHING BUT YOU

MAURICE ABRAHAMSON LEW BROWN

This world is beautiful,

But it is beautiful

Just because I have you;

My plans seem wonderful,

But they seem wonderful

'Cause you're part of them too;

You are all that I am living for,

Give me you and I want nothing more.

Take the sunshine,

Take the skies of blue,

Take ev'rything but you;

Take the flowers,

Take the song birds too,

Take ev'rything but you.

For what good would a world full of
treasures be?

It would rain in my heart

If you're gone from me.

But with you near me I'll come smiling
through,

Take ev'rything but you.

I'm feeling happier,

Oh, so much happier,

Since you said you were mine;

You make my dreams come true,

You make my schemes come true,

You're my angel divine;

When you answered "yes" my heart
was thrilled,

Now my one and only wish is filled.

Copyright 1929 by DeSylva, Brown & Henderson
Inc.

CLIMB UP THE WALL

NORMAN GIMBEL AUYAR HOSSEINI
Climb up the garden wall
And we will spread a Persian rug
I'll serve you Turkish tea
And give your head a Persian hug
Climb up the wall!

I'm like a lonely little rose fading in
the shade

I need your sunny smile, give me your
sunny smile

I'm like a lonely little rose.
And do you suppose I like it very
much?

No I don't like it much.

This night is written in the stars
All the world is ours
Come free my longing heart
Unlock my longing heart
My darling if you come to me
We'll make history
Give me your tender kiss
I need no more than this.

I'm like a helpless little child waiting
in the cold

I need your warm embrace give me
your warm embrace

I'll give you bells and native beads
Fulfill all your needs
Without a fret or fuss and things I
won't discuss.

Copyright 1954 by Sheldon Music, Inc.

(I've Got A)
DREAM FOR SALE

BILLY MURE

I've got a dream for sale,
The dream that might have come true.
I've got a dream for sale,
The dream that just needed you.
Picture a cottage small by a waterfall
Where we could roam,
Where we could hide away
From the crowds each day
In our home sweet home.
But now my dream's for sale,
The dream that we might have shared.
I tried to give my love,
But somehow you never cared.
I'm in hopes that someday I'll find
Someone to share this love of mine,
Till then I've got a dream for sale.
Copyright 1954 by Republic Music Corp.

SO MUCH MORE

FRED NORMAN LARRY DOUGLAS
ROMMIE BEARDEN

Are you worth the longing for,
All this hoping for someone to adore?
Yes to me you are worth "so much
more."

Take the gold from Heaven's door
The devotion of waves that kiss the
shore,

Yes to me you are worth "so much
more."

The things I can give seem so few,
Tho' the best is not good enough for
you.

Yet my song I must out-pour
And I offer my heart forever more,
For to me you are worth "so much
more."

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"Who'd believe I was ever
embarrassed by PIMPLES!"

New! Clearasil Medication

'STARVES' PIMPLES

SKIN-COLORED

HIDES PIMPLES WHILE IT WORKS

Doctors' clinical tests prove this new-type medication *especially* for pimples really works. In skin specialists' tests on 202 patients, 9 out of every 10 cases were cleared up or definitely improved while using CLEARASIL.

Amazing starving action. CLEARASIL actually starves pimples because it helps remove the oils that pimples "feed" on. And CLEARASIL's *anti-septic action* stops the growth of bacteria that can cause and spread pimples. Skin-colored to hide pimples and end embarrassment. Greaseless, stainless...pleasant to leave on day and night for uninterrupted medication

America's largest-selling specific pimple medication... because CLEARASIL has helped so many boys, girls and adults. **GUARANTEED** to work for you as it did in doctors' tests or money back, 59¢ and 98¢. At all druggists. Get CLEARASIL today. (Available in Canada, slightly more.)



NOW! MORE WALKING COMFORT AND A SLIMMER FIGURE

with THE BRAND NEW DOUBLE-ACTION

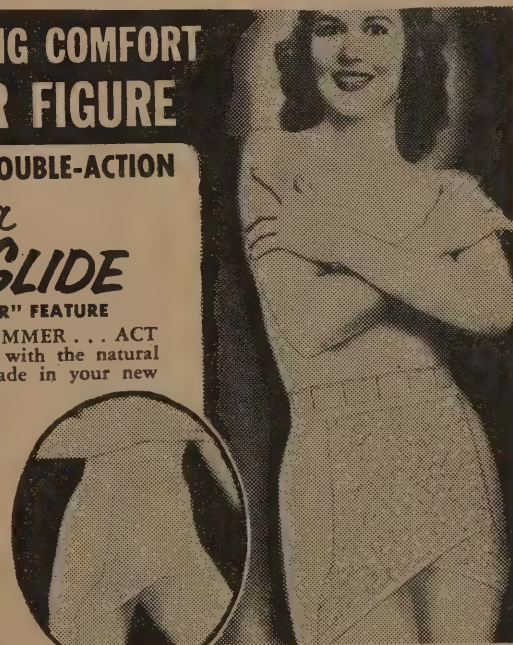
Laguna Wonder-Glide

WITH NEW "TUMMY NIPPER" FEATURE

LOOK SLIMMER... FEEL SLIMMER... ACT SLIMMER! You'll glide along with the natural smoothness of a model on parade in your new Laguna Wonder-Glide. Your waist will look inches smaller your tummy teen-age flat, thanks to the added "Tummy Nipper" feature. You'll stand, stoop, sit and move around so easy, nobody will think you've got a girdle on. Here's why: The Laguna Wonder-Glide is molded to the *Live-Action Form*, not built around a dummy. The wrap around principle means it's made to move with you, like another layer of skin. Perfect for dresses, slacks and play suits.

BE A STYLE-SETTER WITH A NEW LAGUNA WONDER-GLIDE. TRY ONE FOR TEN DAYS

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REGULAR STYLE
WAIST SIZES 22-36
\$4.98 NU-PANTY STYLE
(WITH DETACHABLE CROTCH)



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Rush for approval new LAGUNA with "TUMMY-NIPPER." If not satisfied after ten days wearing I may return for full refund.

Waist measures.....inches. Send model checked.
☐ Reg. Style (\$3.98)* ☐ Nu-Panty Style (\$4.98)*
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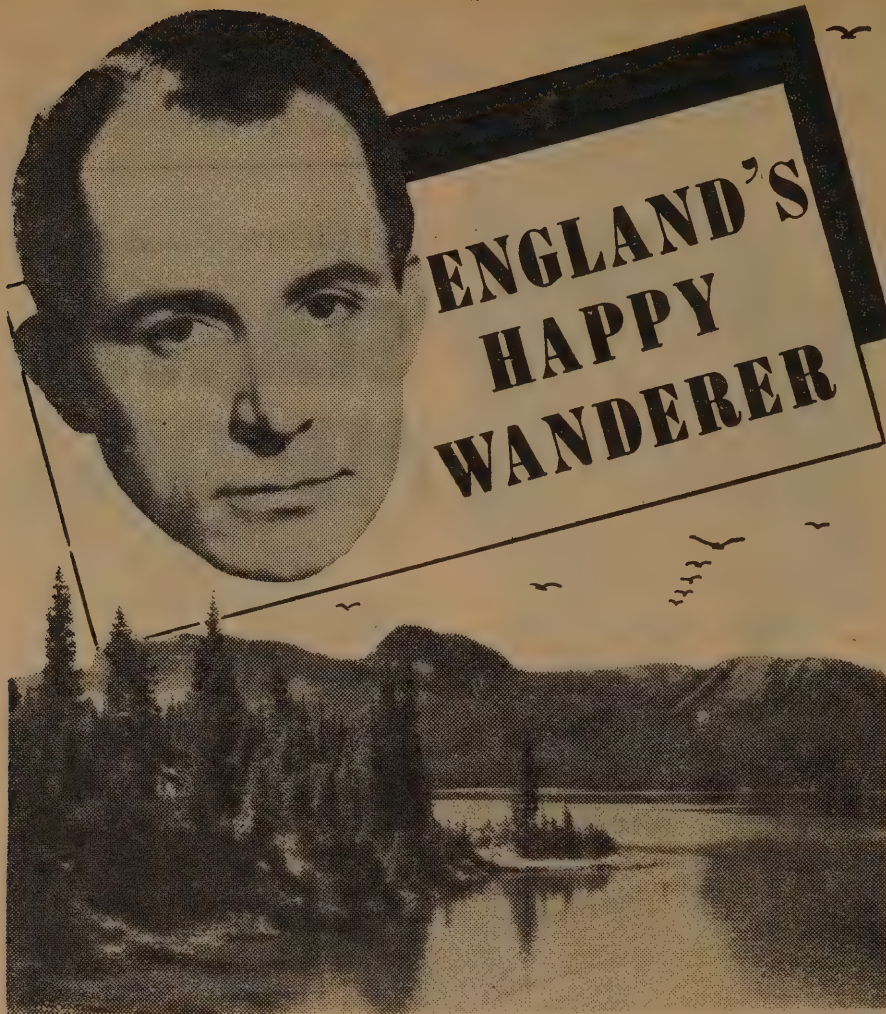
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FRANK WEIR

From our good English neighbors across the sea comes a brand new, sensational recording artist — Frank Weir, who has made a bigger splash in our country than any foreign star. England and its London Recording Company have brought to our shores such memorable personalities as Mantovani, Lita Roza, Edmundo Ros, Frank Chacksfield, Ted Heath, Vera Lynn — and now they have really one themselves with Mr. Frank Weir.

Frank is labeled as one of the best sax men in Europe, as well as "jolly old England." He excels musically with clarinet, alto sax and soprano sax and also was the "European Winning Clarinetist" for the years of 1947 and 1948. Frank, who has been a top British musical director since 1941, has played with every name band and orchestra in England, including the Philharmonic Orchestra, Queens Hall Light Orchestra, Boyd Neal String Orchestra, and the world-renowned London Symphony Orchestra.

Frank has just recently recorded a song on the London Record label that became the Number One tune in England, and when presented to the United States, also climbed to the top of our Hit Parade charts. The song — "The Happy Wanderer" is an extremely beautiful, lilting English melody. Frank's version has the usual London big song set-up, including a male chorus of twelve, twenty-two strings, a rhythm section and a blazing soprano saxophone. The last mentioned, of

course, represents Weir's personal contribution, and it is the rather weird and unusual tone of the soprano sax that makes the record what it is.

Now that he has enjoyed the reapings of this fine tune, which continues to sell after being up on top for three solid months, Frank has waxed five or six new sides. Among his fairly new recordings are "The Never Never Land" and "Little Shoe Maker." Both these tunes have Frank and his solid-sending saxophone pouring out the sweet notes along with the lush background music.

Soon, "Sax Man Weir" will come to our shores and engage in public appearance tours. All music lovers state-side are whole-heartedly anticipating the meeting—and what a meeting it'll be!!

We will now endeavor to give you some of the attributes of this charming male — so listen closely gals — !!! Frank was born in London, England; he is five feet ten inches tall, weighs one hundred-seventy five pounds and has a dark complexion. He served as a transport pilot with the Royal Air Force in the Second World War — and served quite well, we might add!! Frank's hobbies are golf (he shoots in the 80's), flying and reading. He is an avid record collector, and imagine — he'll be in the United States soon!

NEVER NEVER LAND (Oooh-La)

BEECHER RALPH BUTLER SY CROMWELL
GERHARD FROBOESS

It was such a lovely dream
It's the best I've ever seen
Worlds and worlds of wonderland
My eyes would not believe
It's a land far far away
Music there is always gay
We have so much fun
Oh, I wish you all could come.

It's a never never land
With a 'umpty tumpty band
Playing ooh-la, ooh-la, ooh-la
Ev'rybody's in the band
In the never never land
Playing ooh-la, ooh-la, ooh-la.
You can jump across the moonbeams
You can swing upon a star
You can even sit on rainbows
Shouting ooh-las from afar
It's a never never land
With a 'umpty tumpty band
Playing ooh-la, oohla, ooh-la ooh for
you.

It's a never never land
With a 'umpty tumpty band
Playing ooh-la, ooh-la, ooh-la
Ev'rybody's in the band
In the never never land
Playing ooh-la, ooh-la, ooh-la.
You can crash the great big cymbal
You can bang the big bass drum
You can be a pied pied piper
And go rum-te tumte-tum
It's a never never land
With a 'umpty tumpty band
Playing ooh-la, oohla, ooh-la ooh for
you.

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I'LL FOLLOW YOU

R. ELMAN G. VENIS L. MURCIA

I'll follow you wherever you are
I'll follow you from here to a star
Though I may be a million miles
behind you

A love as strong as mine will always
find you

I'll follow you wherever you roam
Please don't forget my heart is your
home

Through all the years
Through smiles and tears
Through all eternity

I'll follow you wherever you may be.

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LOVING YOU MADLY

BETTY EWING

Loving you madly right from the start
Loving you madly though you're
breaking my heart

Wanting your kisses before you go
Wanting your lips to feel the glow
Loving you madly, am I to blame
Loving you gladly feeling no pain
Wanting your charms here in my
arms

Loving you madly sweetheart.
Copyright 1954 by Ralhigh Music Co.

LEAVE IT TO YOUR HEART

KERMIT GOELL FRED SPIELMAN

Leave it to your heart to tell you
When the one you love comes along,
Leave it to your heart to tell you.
Your heart won't tell you wrong.
Never let your head decide you,
Never mind what people may say.
Leave it to your heart to guide you,
Your heart won't go astray.
Don't start wondering if and how and
why.

While you're wondering, love can
pass you by.

When you feel that urge compel you,
Then you'll know the answer is "yes."
Leave it to your heart to tell you
And you'll find happiness.

Copyright 1954 by George Paxton, Inc.

MAD ABOUT THE BOY

NOEL COWARD

Mad about the boy,
I know it's stupid to be mad about the
boy,

I'm so ashamed of it,
but must admit the sleepless nights
I've had about the boy.

On the Silver Screen
He melts my foolish heart in ev'ry
single scene,

Although I'm quite aware
That here and there
Are traces of the cad about the boy.
Lord knows I'm not a fool girl,
I really shouldn't care;
Lord knows I'm not a school girl,
In the flurry of her first affair.
Will it every cloy?

This odd diversity of misery and joy;
I'm reeling quite insane
And young again,
And all because I'm mad about the
boy.

It seems a little silly
For a girl of my age and weight
To walk down Piccadilly
In a haze of love,
It ought to take a good deal more
To get a bad girl down,
I should have been exempt,
For my particular kind of Fate
Has taught me such contempt
For ev'ry phase of love,
And now I've been and spent my last
half-crown

To weep about a painted clown.

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MOMENTS LIKE THIS

FRANK LOESSER BURTON LANE

Moments like this
Make me thrill through and through
Careless moments like this,
Close to you.
Nonchalantly we dine and dance
Yet my heart seems to melt in your
glance.

Sweet moments like this,
With the soft lights aglow
Make me long for your kiss
Though I know

I'd be just one of all your affairs
But at moments like this, who cares?

Copyright 1938 by Famous Music Corp.

HIT AND RUN AFFAIR

DON ROSELAND RAY CORMIER MEL VAN

I really thought I knew it all
Concerning sweet romance
'Cause when it came to pretty girls
I'd always take a chance
I felt that I could handle love
With just a little luck
Then all at once you hit me
Like a ten ton diesel truck.

Hit and run hit and run,
You left me crying there,
Wasted love, a victim of a hit and run
affair

Had your fun now you're done,
My bleeding heart is bare
Couldn't see that it would be
A hit and run affair

The way that Grant took Richmond
Was the way you captured me
You roped me and you tied me
I was helpless as can be
You told me pretty stories
And you said you'd never stray
You picked me up and knocked me
down

And then you ran away.

You taught me quite a lesson
And I never will forget
You really had the laugh on me
But I'll get even yet
Somebody else will come along
And do the same to you
And I will have my sweet revenge
When you are crying too.

Copyright 1953 by Duchess Music Corp.

EVERY DAY

KENNY JACOBSON

Ev'ry day, I wake up and then I say,
Today is the day that I'll fall in love.
Ev'ry night I dream that I hold you
tight,
And then like a dream you fly, fly
away.

Maybe this is just a foolish fantasy I
feel.

But it's really real,
As the wind blows, as the sea flows.
Ev'ry day, I wake up and then I say,
Today is the day that I'll fall in love.
Today is the day that I'll fall in love.

Copyright 1953, 1954 by Tanglewood Music Corp. Published by Chappell & Co., Inc. by arrangement with Tanglewood Music Corp.

LINGER IN MY ARMS

SUNNY SKYLAR LEROY HOLMES

While the silv'ry moon is bright,
Linger in my arms.
Isn't this a lovely night?
Linger in my arms.
I know that much too fast
The stars will be gone.
Let's make each moment last up until
the dawn.

There are many things to say
That I can't express.
So I'm wond'ring if I may let my kiss
confess.

This is a magic night with untold
charms.

So my darling hold me tight,
Linger in my arms.

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Folks Like You Show You How To

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\$50.00
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Miss L. E. B., Washington



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sight to all your
friends. You make
amazing profits just
showing samples in
your spare time!

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Cards *Personalized with
the sender's name in
SILVER* sell like magic.

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profit on every box
— \$65.00 on 65
boxes! Easy to double
your earnings with
the one and only
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your own *Personalized Stationery FREE* for
prompt action. Send for your samples NOW!

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3 ASSORTMENTS
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CAUGHT *in the* ACT



A real world traveler, Miss Eartha Kitt points out a few of the places she has visited to Martin Block when the Victor star guested on Block's WABC "Crystal Studio"



Doris Day chats with the star of Warner's "A Star Is Born," Judy Garland



Sunny Gale (C) dines out with Lucille Ball and Phillip Morris' Johnnie



Chuck Thompson, D.J., is determined to have his song "Miss America" published



Jack Pleis relives the old days with "The King Of The Blues," W. C. Handy



Lou Capone, Sid Asher, Paul Brown guide the destiny of star Tommy Mara



N. Y. newsman Earl Wilson presents the "Brascar" award to the lovely McGuire Sisters for their latest Coral disk of "Goodnight Sweetheart, Goodnight"

CRAZY 'BOUT YA, BABY

PAT BARRETT · RUDI MAUGERI

Crazy 'bout ya, baby,
Want ya all to myself,
Crazy 'bout ya, baby,
No one else on the shelf,
Give me all your loving,
All that you can afford,
Let me keep you always ever to be
adored.

Crazy 'bout ya, baby,
Crazy 'bout ya, baby,
Crazy 'bout ya, baby,
Want you all to myself.

The time has come, my honey,
Will you please be my wife,
I will take good care of you
The rest of your life,
Gonna spend a lot of money,
House built for two,
A cottage in the country for just me
and you.

After we are married, we will raise a
family,
All the plans we had before will fit
right to a tee,
Will be livin' humble in our own little
way,
If we're to be so fortunate, pray this
be the day.

Copyright 1954 by Sunbeam Music Corp.

WHO CAN SAY

LARRY DOUGLAS · FRED NORMAN
ROMMIE BEARDEN

Inviting enchanting intoxicating are
you.
Is there a sense in my feeling as I do,
"Who can say?"
I'm dreaming I want you
Exciting lover come near.
And are there words I can whisper
You will hear "who can say?"
In dreams I see you plainly
Awake there is the pain,
I find only your mem'ry
To guide my blind ecstasy.
Adoring unending I'll keep on
searching for you.
For are you real or a dream that
won't come true
"Who can say?"

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YOU CAN BETCHA LIFE

JOHNNY PARKER

I love you, I want you,
I need you can betcha life,
I love you, I want you, I do;
Darlin', how I love you,
I want you, I need you can betcha life,
I love you, you know that I do.
I try to hide what I'm feelin' inside,
But this is one time it's no go;
You're so appealin', that you've got me
feelin',
That I want the whole world to know,
Ta know, ta know, ta know I love you,
I want you, I need you can betcha life,
I love you, I want you, I do;
Darlin', how I love you, I want you,
I need you can betcha life,
I love you, you know that I do.

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THE HAPPY WANDERER

(Val-de Ri-val-de Ra)

ANTONIA RIDGE · FRIEDR. W. MOLLER

I love to go a-wandering,
Along the mountain track,
And as I go, I love to sing,
My knapsack on my back.

Val-de ri (tra la la la la)
Val-de ra (tra la la la la)
Vai-de ra (tra la la la la)
Val-de ha ha ha ha ha ha
Val-de ri (tra la la la la)
Val-de ra (tra la la la la)
My knapsack on my back

I love to wander by the stream
That dances in the sun,
So joyously it calls to me,
"Come! join my happy song!"

Val-de ri (tra la la la la)
Val-de ra (tra la la la la)
Val-de ra (tra la la la la)
Val-de ha ha ha ha ha ha
Val-de ri (tra la la la la)
Val-de ra (tra la la la la)
"Come! join my happy song!"

I wave my hat to all I meet,
And they wave back to me,
And blackbirds call so loud and
sweet

From ev'ry greenwood tree.

Val-de ri (tra la la la la)
Val-de ra (tra la la la la)
Val-de ra (tra la la la la)
Val-de ha ha ha ha ha ha
Val-de ri (tra la la la la)
Val-de ra (tra la la la la)
From ev'ry greenwood tree.

High overhead, the skylarks wing,
They never rest at home,
But just like me, they love to sing,
As o'er the world we roam.

Val-de ri (tra la la la la)
Val-de ra (tra la la la la)
Val-de ra (tra la la la la)
Val-de ha ha ha ha ha ha
Val-de ri (tra la la la la)
Val-de ra (tra la la la la)
As o'er the world we roam.

Oh, may I go a-wandering
Until the day I die!
Oh, may I always laugh and sing,
Beneath God's clear blue sky!

Val-de ri (tra la la la la)
Val-de ra (tra la la la la)
Val-de ra (tra la la la la)
Val-de ha ha ha ha ha ha
Val-de ri (tra la la la la)
Val-de ra (tra la la la la)
Beneath God's clear blue sky!

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TRAIN FOR
TELEVISION

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A Real Future
Awaits Ambitious Men

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E. B. DeVry

"Since the TV Station limit has been increased to 2053, some of Television's biggest opportunities lie ahead. Young men anxious to break into this promising field may be trained in our outstanding laboratories in Chicago—one of the finest of its kind—or in the privacy of their own home, including the use of home movies and actually setting up their own home laboratory to provide the practical experience needed."

Employment Service

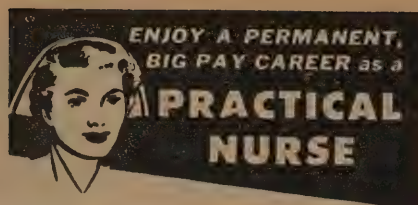
"When a man completes his training, he then gets the benefit of the same excellent employment service that has already enabled thousands of D.T.I. graduates to get started in a good paying job in the Television-Radio-Electronics field. Or, if he prefers, we will help him start his own service business. One thing is certain! The ambitious young man who prepares to enter Television now will be getting started in one of the nation's fastest growing fields."

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DISC JOCKEY

PROGRAMMING A D.J. SHOW

Not many years ago, at the University of North Carolina, Saxie Dowell and another student named Hal Kemp formed a dance band. The result is well known. Saxie, a veteran of the aircraft carrier "Ben Franklin" saga of World War II, left Kemp to form his own unit two years before entering the Navy. He joined WGN (Chicago, Ill.) as a D.J. in 1952 and now is heard daily during the afternoon and evening with the "Saxie Dowell Show." Saxie is also the author of two hit tunes of several years ago—"Playmates" and "Three Little Fishes."

Here's what Saxie says about programming his shows:

"With Kemp and with my own band I met certain standards regarding the quality of music we played. As a D.J., I still answer to these requirements.



SAXIE DOWELL, WGN

The music played on my shows has resulted in favorable response from 48 states, Mexico and wherever else WGN broadcasts are heard.

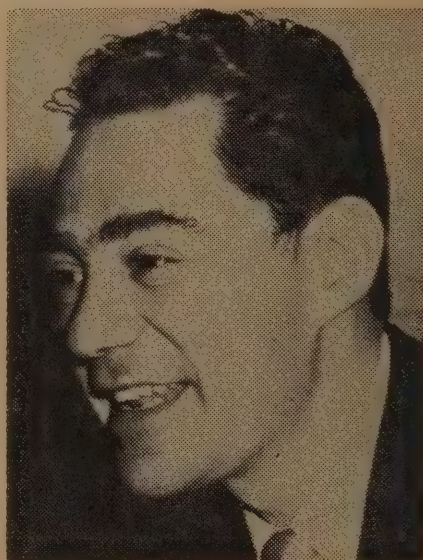
"A close listen to my program reveals that my music reaches a diversified audience of all ages. One thing learned from years of traveling with a dance band is that the listener in Chicago likes his music different from another listener in downstate Illinois. The same applies to listeners in Council Bluffs and Kansas City. I try to reach them all.

"Another thing I think important to remember is this: the people I used to see across the bandstand—youngsters then—are older now. But I don't forget them. I play some of the songs that were favorites to them in younger, more sentimental years. Now, some of their kids are record fans. Time flies, but there are memories in songs and in bands."

"It's swell to say hello to all of you HIT PARADER readers. This is Jerry Gaines, and I hold forth every day from station WHAT in Philadelphia, Penna. I would like to spin a few moments with you, and maybe we can get across to you a few ideas on how I program my shows.

"Spinning records in a big city like Philadelphia presents quite a problem. I have a different listening audience practically every hour, and my job is to play their favorite music—and at the time they can listen in.

"I try to get the top tunes of the day in every show I do. With so many new records coming into the studio every day, I devote time to giving my audience an advanced listen to the tunes I think will be the new hits.



JERRY GAINES, WHAT

Also, since Philly is a stop-over for all the big-name entertainment, I have as many stars visit me as I possibly can. I think interviewing the stars is an important item in programming a show. It gives the listener a better insight when he knows a little something about the entertainer performing on the record.

"Old-time tunes come in for a share of my hours on the air. What with some of the oldies creeping into the top ten list, it seems like the old-timers are going to remain with us for quite awhile. I try to give my listeners the best music available on any label. The small ones get as much play as the major ones, and instruments take a stand alongside vocals. I always look for balance.

"My main hope is that my listeners get the best of the bargain. If they don't, you can bet I'll hear about it."

PLATTER PATTERN

PROGRAMMING A D. J. SHOW

"This is your D.J. friend, Freddie Chapman, talking to you from station WSCR, Scranton, Pa. I first broke into radio as an announcer-artist at WEST, Easton, Pa., and recently took over a 2½-hour slot here at WSCR called 'Freddie Chapman's Morning Varieties' (Monday through Saturday.)

"My show was formerly semi-classical in nature and was heard from 6:30 to 9:00 a.m. Now the program is designed to include all types of recorded music, including time checks, weather checks, quips—and even a little romantic poetry. I feel all of this takes care of the majority and the minority, and I am happy to say it is working wonders.

"Scranton, which, by the way, was strictly a popular music center, is now crying for country music to be added



FREDDIE CHAPMAN, WSCR

to all pop shows. My show also carries five minutes of news headlines at 7:00 a.m. and five minutes of both national and local sports at 7:30 a.m.

"My main theory in programming is this: If it's of interest to the listener, include it in your show. This leaves the listener with a 'satisfaction guaranteed' frame of mind, and nothing left to desire. I am a firm believer in the relaxed form of delivery, with ad-lib commercial, if at all possible. I have found that, not only does the listener accept this, but it also keeps the sponsor happy when you make an audience feel as though you know them.

"I would like to sneak a plug in here, if I may. I am also a Capitol Records country artist, my latest release being 'Talking To A Sparrow', backed with 'My Life Is Not My Own.' Also, I do an hour video show over WBRE-TV, Scranton, from 6:00 to 7:00 p.m. daily."

Hal Lewis — better known as "J. Akuhead Pupule" — always keeps his listeners guessing, as he spins 'em over KHON, Honolulu, Hawaii, 3½ hours daily. In spite of his crazy antics—no D.J. is more adept at kidding his sponsors or playing jokes on his audience—Hal is one of the greatest salesmen the Islands have ever known.

Born in Brooklyn some 36 years ago, "Crazy Fishhead" rose from a starving San Francisco fiddler to a \$75,000-a-year radio personality in eight short years. He's got natural musical ability, is a top-notch comedian and can hatch more novel ideas to keep his audience interested than anyone can possibly imagine.

In the fall of 1947, Hal was about to be fired by station KPOA, but was



HAL LEWIS, KHON

kept on to fill in for a vacationing morning man. Since then, he's been heard daily from 5:30 to 9:00 a.m.—switching over to KHON five years ago. Today he has an average of 35 sponsors, with a huge waiting list. He recently decided to make his mark on television and can now be seen on Sundays, from 7:00 to 8:00 p.m., over KONA-TV.

A large reason for "Akuhead's" success is the wide range of appeal his program has. Everyone — from the Governor to the city garbage collector — likes the records he spins, the weather reports, the five newscasts and the fascinating 7:30 editorials, which always provide favorite a.m. conversation for Hawaiians. And, although his radio time is worth about \$20 per spot announcement, Hal never hesitates to give free plugs to any and all worthwhile organizations and charities.

In 10 Minutes of FUN
a day I changed myself
from this Blood-
less, Pitiful SKINNY



Ken Grimm
BEFORE mail-
ing coupon

SHRIMP
TO
THIS



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35 NEW LBS.
OF SHAPELY POWER-PACKED
MUSCLES!

You can do the same as I
and THOUSANDS have.

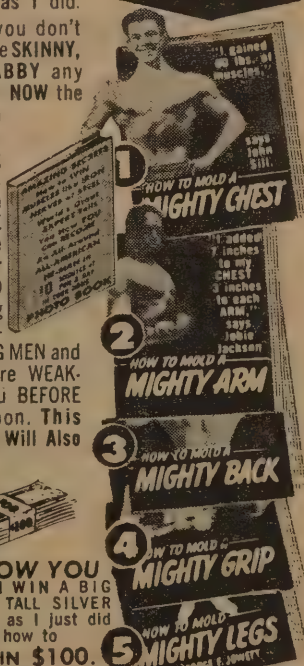
You can add 10 inches to
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to each ARM and the rest
in proportion as I did.

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DISC JOCKEY

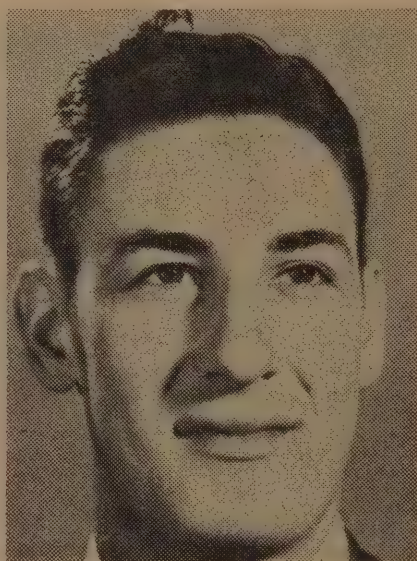
PROGRAMMING A D. J. SHOW

"Hi folks! I am Earl Edwards of WNAH, Nashville, Tennessee, with a real interest in discussing proper methods of programming the D.J. show. Let me explain first that my show is somewhat unusual in that I take telephone requests, where anyone can call in and choose their favorite tune. I play mainly popular music, with a few western and jazz tunes slipping in. As for hillbilly on my show, it is outlawed! I take the air at 6 a.m., and my program, which is dubbed 'The Rise 'N' Shine Show', lasts until 8:35 a.m., with two five-minute news summaries dividing the show into three sessions.

"One of the greatest problems of a telephone request show is the usual lack of variety. Some people have a tendency to hear one tune which they

"Hi there! Jim Wesley speaking from deep in the heart of Dixie. My listening address is 970 Radio Row, WGLS, Decatur, Georgia. I'm happy to say hello to you HIT PARADER readers.

"When asked how I select the records I play, I usually mumble something about requests and popular records and let it go at that. Actually, like most other disc jockeys, I have some pretty definite ideas about programming a show. I do not try to educate my listeners. They educate me. Why should I try to teach them the facts about Dixieland or jazz or folk music? I don't think most listeners are eager for such knowledge. I think they are eager to be entertained, and they know what they want to hear. Once you know what they want, it's



EARL EDWARDS, WNAH



JIM WESLEY, WGLS

like and then request it time and time again until it is almost worn out. To remedy this situation, I always pick out about a dozen of the new popular releases and about four or five older selections and have them handy when I go on the air. Then when some of the listeners whom I know real well call in, I suggest to them that they would probably enjoy a certain one of the new tunes or maybe one of the older ones I have picked, and generally they agree. So, actually, I do as much of the selecting as do the listeners.

"I believe that a D.J., while not forgetting the old tunes, should emphasize the new releases in his programming. I also believe that he should try to throw in a real peppy record at least every third tune—especially with a morning show. A D.J. should limit his chatter to a minimum on the early show and keep the show moving rapidly. In my opinion, the mood of the D.J. makes the record show."

pretty easy to select records for the airwaves.

"What next? I just play the new releases and wait for my listeners' response. If they like a tune, they will let me know. Then, too, I depend on the various listener surveys and reports on new records and artists in magazines such as HIT PARADER. My method is really simple. I figure if I play the top songs in the country, as well as those my listeners request, and the new tunes that will be the hits of tomorrow, I am pleasing most of the listeners. That's good enough for me. Pleasing everybody would be too big a job.

"Of course, I try to fit the music to the time of day, with bounce and novelties on my early-morning 'Wake Up With Wesley' show and ballads later in the day on my afternoon 'Matinee Melodies' show.

"Let's face it! Disk jockeys enjoy their work because it's easy. Why make it hard?"

PLATTER PATTERN

ARE THE BANDS COMING BACK?

Here's Dave Teig, of WILK, Wilkes-Barre, Pa., with his ideas on the "band" question.

"It was a hot Saturday morning, very humid (as New York City can be), and instead of heading for Coney Island I subways to Times Square and towards the air-conditioned Paramount. I say towards the Paramount, because the line of patrons waiting to enter the theatre extended down 43rd Street closer to Eighth Avenue than Broadway.

"Of course I know what the reason was. That's why I was there, and I wasn't a bit surprised to discover that I would have to wait outside at least 45 minutes until I entered the lobby. I knew it was a rare treat to get to see and hear the great music of Harry James and his orchestra—and with his

Let's visit now with Bob Holczer, of WBRY, Waterbury, Conn.

"Of course, this is a question that has been asked every week since Frank Sinatra did his first solo. As far as I am concerned, I want to know 'Where did they go?'

"Bands have always been with us, but with fluctuating popularity. As yet they have not reached the extreme popularity they enjoyed in the heyday of Miller, Shaw, Goodman, etc. However, an encouraging sound has been heard in the Cafe Rouge of the Statler in New York. There, a band fronted by the Dorsey Brothers is setting a new pattern in music. Strangely enough the patrons are not only the 'around 30' group who lived through the golden age of swing, but a new



DAVE TEIG, WILK

huge following, it wasn't going to be had easily.

"Once in the theatre, getting a seat was a problem during the movie, but when James came out to play it was sheer mayhem. Sitting and just listening was out of the question. The guys and gals, including myself, were in the aisles cutting the plush Paramount rugs. And, WOW, could those kids dance! Today's generation of teenagers, I'm sorry to say, can't measure up to their predecessors because they spend more time listening to their favorite vocalists instead of dancing.

"Are the bands coming back? They're a long way from those Paramount days, but there's no reason why a new generation of high school students couldn't 'discover' that it's much more fun dancing than listening. Those kids and America's disk jockey's can help the cause tremendously.

"That's it for now. Thanks for looking in, and please be careful."



BOB HOLCZER, WBRY

generation of youngsters who are being subjected to swing for the first time.

"I wouldn't be a bit surprised to see the Dorseys blossom forth from the Cafe Rouge with enough inertia to bring back band popularity to its former heights. Once that trend starts rolling, the small combos and the highly stylized 'new sound' aggregation will find the sledding rough. Swing contains a lasting ingredient not found in bop, progressive, or 'new sound' concoctions.

"Flanagan tried a band revival with records alone. It failed. Sauter-Finegan and Billy May tried to make a different style stick to revive bands. They failed. But the Dorsey Brothers have a chance. They are the first musicians with the ability and knowledge to turn the trick. From the ballroom on to the bandstand is a tough and rugged road. If anyone can do it the Dorsey Brothers can."

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A publisher in Chicago reports there is a simple technique of everyday conversation which can pay you real dividends in both social and business advancement and works like magic to give you added poise, self confidence and greater popularity. The details of this method are described in a fascinating booklet, "Adventures in Conversation," sent free on request.

According to this publisher, many people do not realize how much they could influence others simply by what they say and how they say it. Whether in business, at social functions, or even in casual conversations with new acquaintances, there are ways in which you can make a good impression every time you talk.

To acquaint more readers of this magazine with the easy-to-follow rules for developing skill in everyday conversation, the publishers have printed full details of their interesting self-training method in a 24-page booklet which will be mailed free to anyone who requests it. The address is: Department 1657 Conversation Studies, 835 Diversey Parkway, Chicago 14, Ill. A postcard will do.



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GEORGIA GIBBS

Kicking off her shoes, pert little Georgia Gibbs tucked her feet under her.

"I've had to study myself. I know just how I'm built, ('Her Nibs' is just a little over five feet tall) and just what lines are best for me—so I design my own clothes."

Her dark hair was skin-tight back to a low chignon, and her eyes were interested and alert. Lipstick was the only apparent make-up, and a big ring and earrings her only jewelry. She was wearing a trim black suit with a bright scarf at the neck.

"I study myself, too, and other people, in order to develop my personality. I want to put more into a song than just my voice."

Georgia lives in New York and loves it. Her fashionable little apartment is situated so that she gets a view of the city. She gets up fairly early, as her day is chock full. She gets her own breakfast and eats it while reading her fan mail. Then she is off for the day.

Off to meet her arranger, the incomparable Glen Osser, and they put in a busy hour or so. Then on to her dressmaker with her new sketches and swatches of materials, and for a fitting of the gown that is in the works.

Lunch? Yes, a hasty cup of coffee. "But doesn't it cut down your energy not to eat anything?"

"No it doesn't even help. I am so full of energy that I can't relax even when I'm on vacation. Anyway—I have to watch my weight."

When she has a record date in the afternoon it is a real grind, and Georgia doesn't get the bang out of it the way she does her live audience.

Every year she manages to go

abroad for a few weeks. While singing in some club to help pay her expenses, she does a lot of sightseeing to study the people, shops and customs. Georgia always checks the latest fashions and perhaps buys a piece of silk for some idea of her own.

She sails home just when the baseball season is really hot, as she is an avid fan. So avid, in fact, that she calls herself a frustrated shortstop.

Georgia's friends come from all over the world. Most of them are not connected with show business at all. She has an uncle and an aunt living in South Africa, and although she has never seen them, they feel that they know her because they can hear her on records.

One of "Her Nibs" greatest hobbies is painting with oils. She said, "I'm not any good at all, but I get an awful bang out of it, and it is good for me." Another hobby is to answer her fan mail, which she does—every bit of it—herself.

They were selling lilacs on the street the day we saw her. She said she loved them so.

"Maybe they are nostalgic," we suggested. "Maybe when you were a child, there was a lilac bush..."

"No," she said, "there was certainly no lilac bush connected with my childhood. It was all too grim."

Not only does Georgia not want to be poor again, but she is very ambitious and earnest and intends to stay up there on top where her hit recordings for Mercury, "Kiss Of Fire" and "My Sin" helped put her.

She will stay up there, too, if personality, perseverance and plain hard work have anything to do with it.

ALMOST

ISABEL NASH OGDEN NASH
FRED SPIELMAN

Who wants to wear a broken ring?
Love cannot be a halfway thing,
Love isn't love if love is small,
It is ev'rything, or nothing at all.

Almost, darling, this was almost
All the things they call most
Wonderful and right, not quite
But almost you and I had almost
Built ourselves a rainbow,
Suddenly it broke, we woke,
I see now somehow it was all too fast,
Too strange, too sweet to last
But darling, always. I'll remember
always

Times when it was almost, almost love.
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WHO'S GONNA BE AT THE
DOOR

LEO CORDAY DICK HARDT

When you buy meat you're gonna get
bones,

And when you buy land you're gonna
get stones

But you never can tell when you
answer the bell

Who's gonna be at the door

When you buy trains you're gonna get
wheels,

And when you buy pigs you're gonna
get squeals,

But you never can tell when you
answer the bell

Who's gonna be at the door

It might be a cable from Britain

Or your aunt from Atlanta G.A.

Or someone your bulldog has bitten,

Or the guy you're gonna marry some-
day

When you buy hens you're gonna get
eggs,

When you buy frogs, you're gonna get
legs,

But you never can tell when you
answer the bell

Who's gonna be at the door.

When you buy clocks you're gonna get
ticks.

And when you buy mules you're
gonna get kicks

But you never can tell when you
answer the bell

Who's gonna be at the door

When you buy fish you're gonna get
scales,

And when you buy shirts you're gonna
get tails,

But you never can tell when you
answer the bell

Who's gonna be at the door

It might be someone you owe money

Or your uncle from Pittsburgh P.A.

It might be the real Easter bunny,

Or the gal you're gonna marry some-
day

When you buy seeds you're gonna get
crops,

And when you buy beer you're gonna
get hops.

But you never can tell when you
answer the bell

Who's gonna be at the door.

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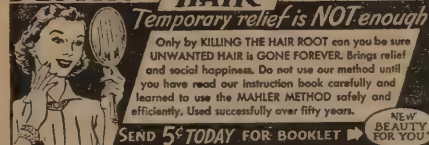
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By VIVIAN SAUFLEY

The high-light of each school year at Casa Grande Union High School, Casa Grande, Arizona, is the Junior-Senior Banquet and Prom, given by the juniors for the graduating seniors. The Prom is, of course, only one of the many dances of each school year. Some of the others are the Harvest Ball, one of the few dances to which the boys are allowed to wear "Levis"; The Sweetheart Dance, when the Sweetheart Couple of the year is chosen; The Backward Dance, to which the girls ask the boys; and the Christmas Formal.

The annual Junior Carnival, one of the really big events of the year, is also sponsored by the Junior Class

Athletic Association, and Girls and Boys Letter Clubs.

The school paper, The Cougar Growl, is published bi-weekly by the journalism class. The yearbook, The Cougar, is distributed each year at an Annual Party, where autographs of teachers and friends may be exchanged. The Tracks and Scratches is a literary collection of all outstanding work sponsored by the English Department.

The Cougars really scored into All State positions in their favorite sports of football and basketball. This year the Cougar captain, Alfonso "Poncho" Gomez, was elected to the All-American Prep Team. A new sport at C.G., wrestling, seems to be rapidly becoming popular.

The last and most memorable assembly of the school year is the Honor Assembly. This assembly is dedicated to graduating seniors, and the members of that class wear their caps and gowns to it. Some of the honors awarded at this assembly go to outstanding senior students and include citizenship awards, science award and boy and girl of the year awards. Boys' and girls' stators are announced, winners of the oratorical and essay contests are announced, student council awards are presented, perfect attendance and highest grade awards are presented, and the girls' athletic awards are distributed, also, at this assembly. The boys' athletic awards are presented at the annual Father-Son Banquet.

Fads for the spring-summer season are full, can-can slips, skirts, and sleeveless blouses for the girls and short-sleeved nylon shirts and "Levis" for the boys.

The most popular records, for the moment, are: "Slowly", "Wanted", "Till Then", "Make Love To Me", "I Get So Lonely" and "Young At Heart."

Casa Grande's most outstanding boy is James (Junior) Tate. He is our best athlete; he excels in all four major sports (football, baseball, basketball and track); he holds the national high school record for broad jump and the Arizona state records for the 100 yard dash, the 220 yard dash, and the high jump. Junior is also a good student academically.



JAMES (Junior) TATE

The affair usually follows a football game with our closest rival. The booths for the carnival are located directly under the bleachers in the football stadium. Each class sponsors a girl and boy contestant for the title of Carnival King and Queen. The final voting and the crowning are held as the climax of the carnival.

On Wednesday of each week, 45 minutes of school time is set aside for club or class meetings. The clubs at C.G. are numerous. Just a few of the outstanding ones are: Girls League and Boys Federation, National Honor Society, Quill and Scroll, Pan American Club, Future Homemakers and Future Farmers of America. Girls



CASA GRANDE UNION HIGH SCHOOL

Popular RECORD REVIEW

Using the same formula that has provided them with such past successes the Gaylords come up with another Mercury platter destined for hitdom. Dubbed, "The Little Shoemaker," this Italian novelty tune is given the boys' special treatment and should be up there in short order. It's done in both English and Italian, with a choral background. Overside features another cutie—also on the Latin kick—called "Mecque Mecque." Two big ones for the Gaylords.

★ ★ ★

Now in his tenth year as a Capitol recording artist, Nat "King" Cole offers a pair of extra-fine waxings on his newest release, "Make Her Mine" and "I Envy." "Make Her Mine" looks like the bigger of the two, as "The King" eases through a lovely ballad with strong, moving lyrics. Nelson Riddle and the ork lend excellent support to a side that seems headed for the top. "I Envy" spots Nat on another beautiful love song in which the Cole piano touch plays a large part.

★ ★ ★

Columbia crooner Jerry Vale might have a real money-maker in his latest effort for the diskery. Using his full, rich voice to good advantage, Jerry sings out on "Go," a pretty ballad taken from a classical tune. Lush backdrop by Percy Faith gives the disc much potential. On flip Jerry delivers another strong item tagged "I'll Follow You."

★ ★ ★

The current Warner Brothers picture, "The High And The Mighty," provides Coral recording star Johnny Desmond with some sure fire material for a hit record. Johnny takes the theme from the movie and turns out a powerful waxing over fine orchestral arrangement by George Cates. The upside, "In God We Trust," stars Mr. "D." on a religious-type item that he really does justice to. Again the Cates ork fills in on the backdrop.

★ ★ ★

Vocal groups are getting more and more popular these days—and leading the pack are four young men known as the Hilltoppers. The prides of Dot Records, with Jimmy Sacca leading the way, latch onto the fine oldie, "Sweetheart," for their current offering and do a bang-up job. The boys have a unique way of putting over standards, and this one looks like one of their best. A pretty waltz number, entitled "The Old Cabaret," makes up the under deck, rounding out a "hard-to-miss" platter for the crew.

★ ★ ★

The "Bad Eartha" makes good again via her newest—and possibly her most sensational—RCA Victor release. Like Eartha's past successes, the tune, dubbed "Mink Shmink," is in the sexy vein and receives that red-hot Kitt treatment. On flip, the gal sends up a warm ballad called "Easy Does It" in her usual effortless manner.

IF YOU WOULD LOVE ME AGAIN

TOMMY EDWARDS

I'm so alone since we drifted apart,
And since you're gone,
There's an ache in my heart;
Remove the pain and a new love will start,

If you would love me again.

Altho' I've tried holding somebody new,

No one can thrill me the way that you do;

I'd spend the rest of my life loving you,

If you would love me again.

There's no one that can take your place,

For I'm still under your spell,
The mem'ry of you I can't erase.

I remember ev'rything so well.

Say that someday you'll come back to me,

It's you alone that I'm longing to see;
Oh, what a wonderful world this will be,

If you would love me again.

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EL RELICARIO (Shrine Of Love)

CAROL RAVEN OLIVEROS & CASTELLVI
JOSE PADILLA CHAS. E. WILKINSON

Wind swirled along the highway
When first we met, I remember yet,

As you came riding by,

Pride shone in every eye,

There came a thrilling cry "El Toreador!"

You smiled so gladly, I loved you madly,

Yet listened sadly my Matador.

Brightly your eyes gleamed in smiles above me,

It was my dream someday, you would love me,

And your first greeting, gently entreating,

Set my heart beating, as you said low:

My cape I'm spreading, where you are treading,

Grace it for me, with a footstep free,
As the winds above.

'Twill be the token, of love unspoken,
My cape shall be, evermore to me,

Mem'ry's shrine of love.

Wind blew on the arena when first we met,

I remember yet,

Your fight was brave to see,

But fear was over me,

Wind was your enemy my Toreador!

Your cape up flying, I saw you lying,
I saw you dying, my Matador.

Then in your dark eyes so deep and tender,

I seemed to recognize, love's surrender,
And you last greeting, gently entreating,

Set my heart beating, as you said low:

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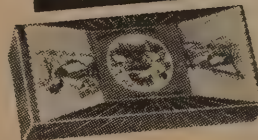
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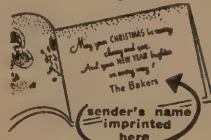
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City State

..... Risk On Your Part.....



Young Bill Haley has conquered two big fields in the music world. He first gained a name for himself in the Hill-billy and Country music department, and lately he has come into his own in the Popular music vein. In fact, it seems that Bill has been winning friends with his music since the day his mom brought a toy guitar home for him at the age of seven. Since then it's been music, music and more music for this youngster.

Bill first organized a Western group called the "Texas Range Riders," then went to Hartford, Conn., with the "Downhomers," and finally out to Pennsylvania with another group he called the "Saddlemen." Bill suddenly decided to enter the pop field, so it was another group called the "Comets" that he brought to the Essex Recording Company to audition. They did a little bit of "Crazy Man Crazy," and they were made.

Now definitely big-time, Bill Haley and his "Comets" will be flashing for a good long time.



BILL HALEY

England lost a very fine singer, and America gained a fine voice when Alan Dean came over to our shores a few years ago. Since that time Alan has made a wonderful name for himself playing all the smart night clubs and theaters across the country and making some very pretty sides for MGM Records.

Alan's first big song for MGM was "Luna Rose," which hit the top ten days after Alan recorded it upon first reaching the States. On the strength of this record, Alan was co-starred with Joni James on a nationwide tour. Since that time he has been a constant seller on the label, and he is ranked as one of the best singers in the game today.

Alan was born in England and has lived most of his life there. He trained for a singing career from an early age, and before he left the Continent had established quite a record for personal appearances. For the record he's tops.



HARVEY NORMAN

A great new voice has been added to the MGM label with the signing of 19-year-old Harvey Norman. Harvey possesses a fine baritone voice and is a good looking youngster who stands 5'9" and weighs a compact 160 pounds.

Harvey was born in Brooklyn and later moved to New Jersey. He was a star quarterback in high school, but turned down many scholarships to learn about his dad's frozen food business. He enrolled at a small school, played ball for a while and was encouraged to take up coaching—until the school heard him sing.

Harvey entertained at all school functions and decided to hit the show business trail. He left school and started his career in the Catskill Mountains, the jumping-off spot for many great entertainers. He worked hard, saved some money and went to New York for voice lessons. That's where MGM heard him and signed him up. Harry's first record for the yellow and black label is "By My Side" and "A Dim Cafe."



ALAN DEAN

WOW

RONNIE GAYLORD

Oop oo-wop oo-wop oo-wah
Oop oo-wop oo-wop oo-wah wow!
But the moon is brite tonite
Ooh let's pitch some woo! mmm wow!
If you hold me tight tonite
Ev'ry care will shoo
Honey talk dovey talk baby talk lovey talk,

Be my inspiration and in between conversation

Won't it be sweet when our lips
They meet in a warm sensation wow!
But the moon is brite tonite
Ooh let's pitch some woo! mmm wow
ooh

Let's pitch some woo mmm wow
Ooh ev'ry care will shoo
Woo mmm let's pitch some woo mm
Baby let's pitch some wo-oo wow!

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A THOUSAND AND ONE NIGHTS

CARMEN LOMBARDO JOHN JACOB LOEB

Darling, I have the right to say now
Let's sail away now I love you so
From now on we'll share love
I'm well aware, love
My heart is all aglow
Now we can spend our life together
Not wond'ring whether it's meant to be

You will find an ocean of my devotion

My darling wait and see:

A thousand and one nights
I'll be with you
A thousand and one dreams will all come true

The story will unfold and we will share

The glory of untold romances there
And if my caravan of love

Upon its journey should ever stray
Gazing high above

I know that I'll always find my way
A thousand and one stars

Will guide me to a thousand and one nights with you.

Copyright 1954 by Shapiro Bernstein & Co. Inc.

GOING — GOING — GONE

JOAN WHITNEY ALEX KRAMER

What am I bid for an old guitar,

My love once played upon?

All of the songs that he used to sing,

Are going, going, gone.

What am I bid for a wishing star

That I once wished upon?

Now I've no use for a wishing star,

Going, going, gone.

So take my guitar and wish on my star

Perhaps you'll do better than I?

I loved and I lost the love of my life

And I must make my heart say

goodbye.

What am I bid for the golden sand

I built my castles on?

All of the dreams that I dreamed

were mine

Are going, going, gone.

Copyright 1954 by ABC Music Corp.

WHY DIDN'T YOU TELL ME

SAMMY GALLOP JOAN JAVITS
PHIL SPRINGER

Why didn't you tell me,
What ev'ryone knew,
Why didn't you tell me
You found someone new.
Your heart held a secret,
Your eyes gave no sign
That somebody's kisses meant more
than mine,
Why didn't you tell me before our lips
met,
Before you were someone I couldn't
forget.
You told ev'rybody our love could
never be,
So why didn't you, oh, why didn't you
tell me.

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THE CUDDLIN' SONG

SUNNY SKYLAR

Here is a song that's very easy to sing.
Doesn't it have a sort of natural
swing?
You must admit that it's a cute little
thing.
Ev'rywhere you go you'll hear the
cuddlin' song.
You can be sure that once you hear
this refrain,
You're gonna want to hear it over
again
Along the street or down an old
country lane
Ev'ryone is sure to sing the cuddlin'
song
This is a ditty simple and pretty,
Lovers sing beneath the moon
Birds in the trees even the breezes
Are startin' to hum "a-diddle-dee dum"
my cuddlin' tune.
Isn't the music kind of 'sweet to your
ear,
Cuddle up closer while I sing it my
dear
You'll hear it better if you're nestlin'
near
Snuggle up and learn to sing my
cuddlin' song.

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THE SENTIMENTAL TRAIN

GUY WOOD CARROLL LUCAS

Goin' back home in mem'ries today
I close my eyes and I'm on the way
Dreams are the fare that's all that I
pay
Aboard the sentimental train.
Friends will be there to bid me hello
I'll hang around the places I know
Welcome am I wherever I go
Aboard the sentimental train.
Trav'lin in dreams is a wonderful
thing when I'm blue
Livin' again all the wonderful days
that I knew
Gee! how it feels what a world it
reveals

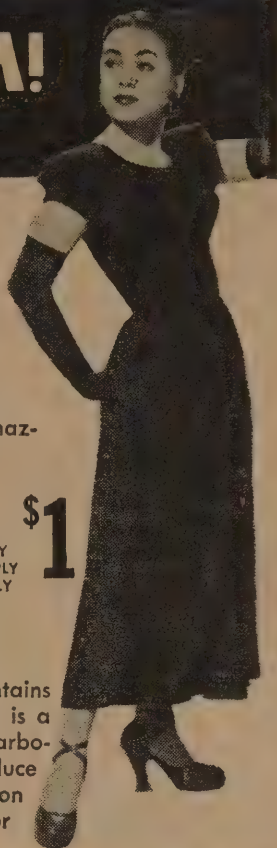
To take a trip on make believe wheels
That go clickety clack a-rollin' along
Takin' me back to where I belong
Oh! what a thrill I never go wrong
Aboard the sentimental train.

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A CRAZY SONG FROM INDIA

JULIE & "DUX" DI JOHN

I heard a crazy song from India
Real weird and crazy song from India
Somewhere I heard a strange enchant-
ing voice, calling,
"If you want romance, adventure and
gold"

Listen to the story I was told

Come, come to India

Hop right on a rug leave today

Here, here in India

I am sure that you'll wanna stay

Here you'll look into dark Indian eyes

He'll speak of love to you 'neath

Indian skies

And soon you'll hear a haunting "ah
ha ha ha"

Then he'll serenade you on his fav'rite
flute

You'll be the one to share his castle
and loot

This story knocked me for a loop!

But then, voices in the air, chanting
ev'rywhere

Ah ha ha it's time, time you were
aware

His love you will share ah ha ha

Wives, wives are ev'rywhere

So I left them there in their crazy
harem.

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JOEY

HERB WIENER JAMES J. KRIEGSMANN
SALMIRS-BERNSTEIN

Jimmy kissed me in the springtime,
Tommy kissed me in the fall;
But I remember only Joey,
Joey kissed me not at all.
Jimmy sang the sweetest love songs,
Tommy watched me hopefully,
But I remember only Joey,
Joey stole my heart from me.
Ev'ry now and then Joey wandered by
And I wished that he would stay;
Then I breathed a sigh
And I wondered why he never even
looked my way.

Jimmy always sent me flowers,
Tommy often did the same;
But I remember only Joey,
Joey made me change my name.
Copyright 1952 by Lowell Music Corp.

CUDDLE ME

RONNIE GAYLORD

It would be crazy if you would
cuddle me.

I feel so hazy when we get cuddley.
Don't tire of that wanting to cling to
me.

You have the love that means ev'ry-
thing to me.

Love words are sweet, but honey they
only tease.

And so whenever we meet,
If you wanna please me all you gotta
do is squeeze me!

Don't whisper words, they only
befuddle me.

Just put those arms around me and
cuddle me.

Copyright 1954 by Vincent Music Co.

FIRST ROMANCE

SAMMY GALLOP EVELYN DANZIG

First romance, I keep thinking of my
first romance,

Midnight music and a starlight dance
dreams ago.

First romance, songs of yesterday are
sung again,

All at once the world is young again
In men'ry's afterglow.

Through the years, lives the loveliness
Of that first embrace,

First sweet kiss no other kiss can
erase.

That was my first romance,
Look into my eyes and you will see
You and you alone will always be
My first and last romance.

Copyright 1954 by Essex Music, Inc.

WHISTLE AND I'LL DANCE

IRVING GORDON

Just whistle and I'll dance

Call me and I'll advance

Beckon and I'll run

Your wish it will be done

And should you have the slightest
inclination

For the moon or just a littel star

Darling I'd reach up without
hesitation

There you are

There's music in your glance

Just whistle and I'll dance.

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Easily!

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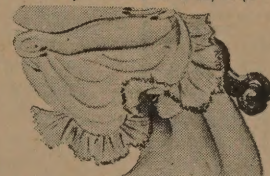
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| 3. You Belong To Me | 9. Hold Me, Thrill Me, Kiss Me | 14. Even Now |
| 4. Anywhere I Wander | 10. Why Don't You Believe Me | 15. Glow Worm |
| 5. Takes Two To Tango | 11. Till I Waltz Again With You | 16. Have You Heard |
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| 8. London Bridge | 24. Hi Diddle Diddle | 37. Green Grass Grew All Around |
| 9. Lazy Mary | 25. Three Little Kittens | 38. Simple Simon |
| 10. A Tisket A Tasket | 26. Patty Cake, Patty Cake | 39. There Was An Old Woman |
| 11. Old MacDonald | 27. Git Along Little Dogie | 40. The Muffin Man |
| 12. Farmer in the Dell | 28. O! Chisolm Trail | 41. Little Jack Horner |
| 13. Baa Baa Black Sheep | 29. Rock-A-Bye Baby | 42. Little Bo Peep |
| 14. Pop Goes the Weasel | | 43. Little Boy Blue |
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| 1. The Happy Wanderer | 10. Young At Heart |
| 2. Little Things Mean a Lot | 11. Here |
| 3. Three Coins in the Fountain | 12. My Friend |
| 4. Hernando's Hideaway | 13. The Man Upstairs |
| 5. I Understand Just How You Feel | 14. Oh, Marie |
| 6. Green Years | 15. Hit and Run Affair |
| 7. Steam Heat | 16. Joey |
| 8. If You Love Me | 17. There Never Was a Night So Beautiful |
| 9. Wanted | 18. I Could Have Told You |

18 CHRISTMAS SONGS - \$2.98

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| 1. Sleigh Bells | 11. 'Twas the Night Before Christmas |
| 2. Jingle Bells | 12. Let It Snow |
| 3. White Christmas | 13. Santa Claus Is Coming to Town |
| 4. I'll Be Home for Christmas | 14. Frosty the Snowman |
| 5. Silent Night | 15. You're All I Want for Christmas |
| 6. Adeste Fidelis | 16. Silver Bells |
| 7. I Wonder-land | 17. Rudolph the Red Nosed Reindeer |
| 8. I'll Be Home for Christmas | 18. Christmas Island |
| 9. All I Want for Christmas | |
| 10. I Saw Mommy Kissing Santa Claus | |

10 SONGS BY THE VATICAN CHOIR OF ROME — \$2.98

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|---|
| 1. AVE MARIA |
| 2. SILENT NIGHT |
| 3. REGINA COELI (Queen of Heaven) |
| 4. JUBILATE DEO (Give Glory to God) |
| 5. NINNA, NANNA (Lullaby) |
| 6. TU ES PETRUS (Thou Art Peter) |
| 7. TU SCENDI DELLE STELLE (Thou Descends From The Stars) |
| 8. ADESTE FIDELIS |
| 9. DORMI, NON PIANGERE (Sleep, Do Not Cry) |
| 10. ACCLAMATIONS (A Dedication to the People of U. S. A.) |

18 HILLBILLY SONGS ONLY \$2.98

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|---------------------------|----------------------------|---|
| 1. BACK UP BUDDY | 8. RELEASE ME | 14. SLOWLY |
| 2. MY EVERYTHING | 9. AS FAR AS I'M CONCERNED | 15. I DON'T HURT ANYMORE |
| 3. EVEN THO | 10. OH, BABY MINE | 16. YOU WEREN'T ASHAMED TO KISS ME LAST NIGHT |
| 4. YOU BETTER NOT DO THAT | 11. ONE BY ONE | 17. YOU'RE RIGHT |
| 5. THE CAT CAME BACK | 12. JILTED | 18. SECRET LOVE |
| 6. I'LL BE THERE | 13. SPARKLING BROWN EYES | |
| 7. ROSE MARIE | | |

20 COUNTRY HYMNS — \$2.98

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|---------------------------------------|---------------------------------|----------------------------------|
| 1. A Pretty Wreath for Mother's Grave | 8. Home of the Soul | 14. Mansion Over the Hilltop |
| 2. Gloryland March | 9. I Can't Help What Others Say | 15. If We Never Meet Again |
| 3. Stormy Waters | 10. While the Ages Roll On | 16. The Family Who Prays |
| 4. Springtime in Glory | 11. Jesus Hold My Hand | 17. Too Much Sinning |
| 5. Just A Closer Walk With Thee | 12. I Know Who Holds Tomorrow | 18. Supper Time |
| 6. The Lord Will Make a Way Somehow | 13. Invisible Hands | 19. Let The Spirit Descend |
| 7. Someone To Care | | 20. From the Manger to the Cross |

18 RHYTHM & BLUES — \$2.98

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|----------------------------|-------------------------|------------------------------|
| 1. Work With Me Annie | 6. Just Make Love To Me | 13. Honey Love |
| 2. Shake, Rattle & Roll | 7. Sh-Boom | 14. Such A Night |
| 3. Goodnite Sweetheart | 8. Sugar Lump | 15. It Should've Been Me |
| 4. You'll Never Walk Alone | 9. Big Foot May | 16. If I Loved You |
| 5. Lovey Dovey | 10. Oh, Baby | 17. Everything I Do Is Wrong |
| | 11. Please Forgive Me | 18. Let's Do It |
| | 12. Cry Some More | |

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| 3. Buffalo Gal | 7. Chicken Reel | 11. Little Brown Jug |
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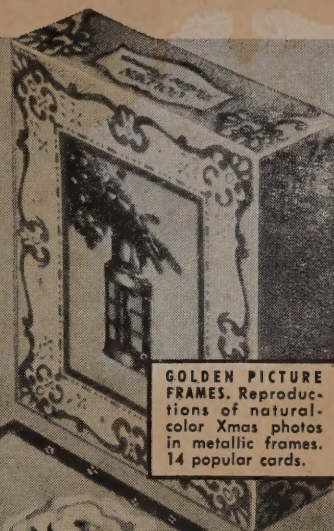
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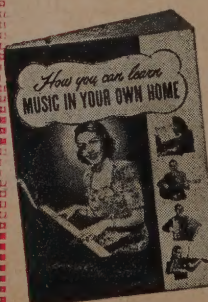
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